



## Policy Director

### Job details

Group	Green Economy Coalition (GEC) within IIED Europe
Reports to	Convenor - Green Economy Coalition
Responsible for	Economic Policy Lead
Purpose of job	To develop innovative policy thinking, provide external advocacy and create collaborative programmes around the GEC’s five thematic policy areas; including leading the team’s policy thinking on our flagship work on a new social contract for economic reform.
Main contacts	Internal: Colleagues within the GEC and IIED Europe
	External: IIED UK, Policy and Research Directors at partners, network members and hubs; Colleagues within PAGE, GGKP, academic, NGO and government partner organisations in the UK and elsewhere; UN agencies, international NGOs and other international organisations and national organisations working in the fields of economic transition, green economy, green growth, just transition, inequality, inclusion
Contract type	Fixed term contract of 3 years with a view to extend permanently
Hours	Full time (38 hours per week)
Location	Offices in Amsterdam, the Netherlands, remote working within EEA possible
Grade and salary	€67,100 - €86,400 (depending on experience)

## Context

The [Green Economy Coalition \(GEC\)](#) is a growing network of over 60 collaborating organisations, with Global and Europe secretariats hosted by IIED UK and IIED Europe. It is well funded but growth in influence requires it to invest in Europe-based senior leaders who can develop its EU-funded global policy programmes.

The GEC aims to catalyse and accelerate the global, green economy transition through collaboration and advocacy. It has four core activities and five thematic policy areas. The coalition’s core activities are promoting dialogue, developing transition communications & knowledge platforms, influencing for transformative green economy policy, and building a coalition network that supports effective participation for our members and the wider green economy community. Our green economy policy work is arranged around the five thematic areas of Measuring and Governing, Reforming Financial Systems, Greening Economic Sectors, Tackling Inequality, and Valuing Nature. We aim to contribute to debates and shape discourse in each area of the green economy transition.

IIED Europe is an independent policy and research organisation based in the Netherlands. We work with international partners to generate and communicate compelling evidence on the greatest challenges facing people in Europe and the Majority World – including the impacts of European policies

and actors. By connecting people, places and perspectives, we create an informed space for urgent, transformational and just responses to emerge.

The Policy Director will lead the development of collaborative policy programmes on different themes, including accessing new funding for GEC and collaborating partners. The Policy Director will also lead the development of our new flagship policy area – moving beyond ‘just transition’ to reshaping the social contract for green economic reform. The Policy Director will be based in the EU, helping to establish the new GEC Europe hub, partners and funding, but will work closely across the GEC network and especially with GEC global hub based in the UK.

## Main responsibilities

### 1. Lead ‘social contract’ workstream and policy thinking (30%)

- Oversee and steer the development, coordination and implementation of our flagship ‘social contract for economic reform’ workstream, delivering impact and influence in coordination with colleagues, partners and funders
- Fulfil convening and thought leadership roles for the social contract project team by building a collaborative network of partners, and being lead author on reports and publications
- Ensure that the social contract work effectively meets the GEC’s thematic objectives around the tackling inequality policy theme, and demonstrate the importance & necessity of a more inclusive green transition
- Develop policy partnerships that support the delivery of GEC’s broader social contract campaign and workstream, and be a visible thought leader in the space.

### 2. Development of thematic policy (30%)

- With the Economic Policy Lead, define and promote visions of ‘shared global green deals’ emerging in different regions and countries, in support of interregional policy dialogue and convergence
- With the Economic Policy Lead, look to create new collaborative policy positions and influence covering GEC’s policy priorities:
  - a. Further develop – with partners and the network the use and influence value of our tracking tool [Green Economy Tracker](#)
  - b. Refresh policy positioning to create fundable programmes related to Reforming Financial Systems
  - c. Develop policy positions and fundable programmes related to Greening Economic Sectors – with a focus on SMEs, sectoral policy, and harmonising frameworks for green economy and circular economy
  - d. Further develop – with partners and the network – Tackling Inequality policies through the social contract workstream
  - e. Maintain policy leadership on Valuing Nature
- Create strategies and content for alignment of GEC policy positions with those of members, dialogue hubs, and international stakeholders to ensure coalition-wide ownership of GEC policies
- Develop reports, documents, blogs and content to ensure GEC analysis is accessible and coherent for members and external audiences, and represent the GEC externally on these positions

### 3. Fundraising and management (20%)

- Take lead responsibility for the delivery of GEC annual work plans, budgets and reporting for the collaborative policy programmes
- Develop existing and new funding relationships, especially in collaboration with the Convenor to secure greater resources for the social contract workstream
- Line manage the GEC Economic Policy Lead

### 4. Support expansion and improvements in GEC network partner relationships (20%)

- Help build the EU based GEC partner base, in collaboration with IIED and IIED Europe colleagues
- Establish GEC global policy group, connecting policy thinkers across the coalition
- Ensure GEC's partners are driving the policy work of the coalition
- Manage the input and interaction with policy stakeholders forging new strategic partnerships with other leading organisations and initiatives.

## Person specification

### Skills and experience

	Essential	Desirable
<b>Qualifications</b>	Postgraduate degree, in a discipline relevant to policymaking and green economy	PhD in a relevant discipline, such as economic policy, political economy
<b>Knowledge</b>	Excellent knowledge of the key policy issues, debates and international frameworks related to the green economy, just transition and track record of thought leadership	
<b>Experience</b>	<p>Strong experience of developing impactful environmental and economic policy positioning at national and international levels, especially as it relates to just transition, inequality, and disparate geographies and development contexts</p> <p>Proven experience of engaging with international organisations, government agencies, academics, NGOs and other civil society organisations working on economics, inequality, and environment</p> <p>Solid project management experience including the management of budgets and people (e.g. staff and/or external consultants)</p> <p>Proven interest in self continuous improvement and developing/managing others</p> <p>Successful research management and leadership experience</p> <p>A sustained track record in securing funding for different projects from a variety of donor types</p>	<p>First-hand experience of government policy development processes, or multi-country policy experience</p> <p>Existing relationships or networks with funders aligned with green economy &amp; just transition</p>

Well networked with experience of creating, developing and/or working within consortia, alliances, partnerships and international teams	Strong personal networks within GEC member organisations
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**Skills**

Excellent interpersonal skills, with proven ability to manage multi-stakeholder projects, dealing with staff, collaborators and partners from a wide range of backgrounds and cultures and ability to communicate with and inspire both specialist and non-specialist audiences
Excellent analytical and research skills, and ability to write flagship products
Proven ability to work in multidisciplinary and multicultural teams and effectively managing the related challenges and opportunities
Excellent planning and organisational skills to manage own workload and co-ordinate work with the team
Ability to think ahead to anticipate 'hot topics' issues and opportunities and delivering to tight deadlines

The ideal candidate should be willing to travel as appropriate, as part of an EU and UK based team, supporting operations of a global network. Travel is required on a quarterly basis to the UK, and more adhoc for global travel, depending on events or project work requirements.

**Behavioural competencies**

<b>Competency</b>	<b>Description</b>
Communicating with impact	The ability to influence, negotiate, build awareness and create credibility with others through the use of clear and effective communication
Delivering excellence	A concern for delivering high quality work and improving performance. Consistently looks for ways to add value to colleagues, partners and stakeholders
Developing others	Invests time and energy in fostering the long-term learning and development of others. This can involve the provision of practical advice, support, feedback or training to support development
Flexible thinking	The ability to understand and appreciate issues from a wide range of perspectives and adapt one's thinking and approach based on this understanding
Initiative	Thinks ahead and takes decisive action to make the most of opportunities and avoid future issues
Integrity and commitment	Demonstrates a commitment to the values of IIED and acts in the best interest of the organisation and its partners / stakeholders

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Leading others	Leads own team and the wider organisation, through providing clarity, energy, decisiveness and long-term direction
Working collaboratively	A desire to work cooperatively with others to maximise the effectiveness of IIED, build knowledge and understanding and minimise duplication of effort

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