

Programme

16–17 June, 2012

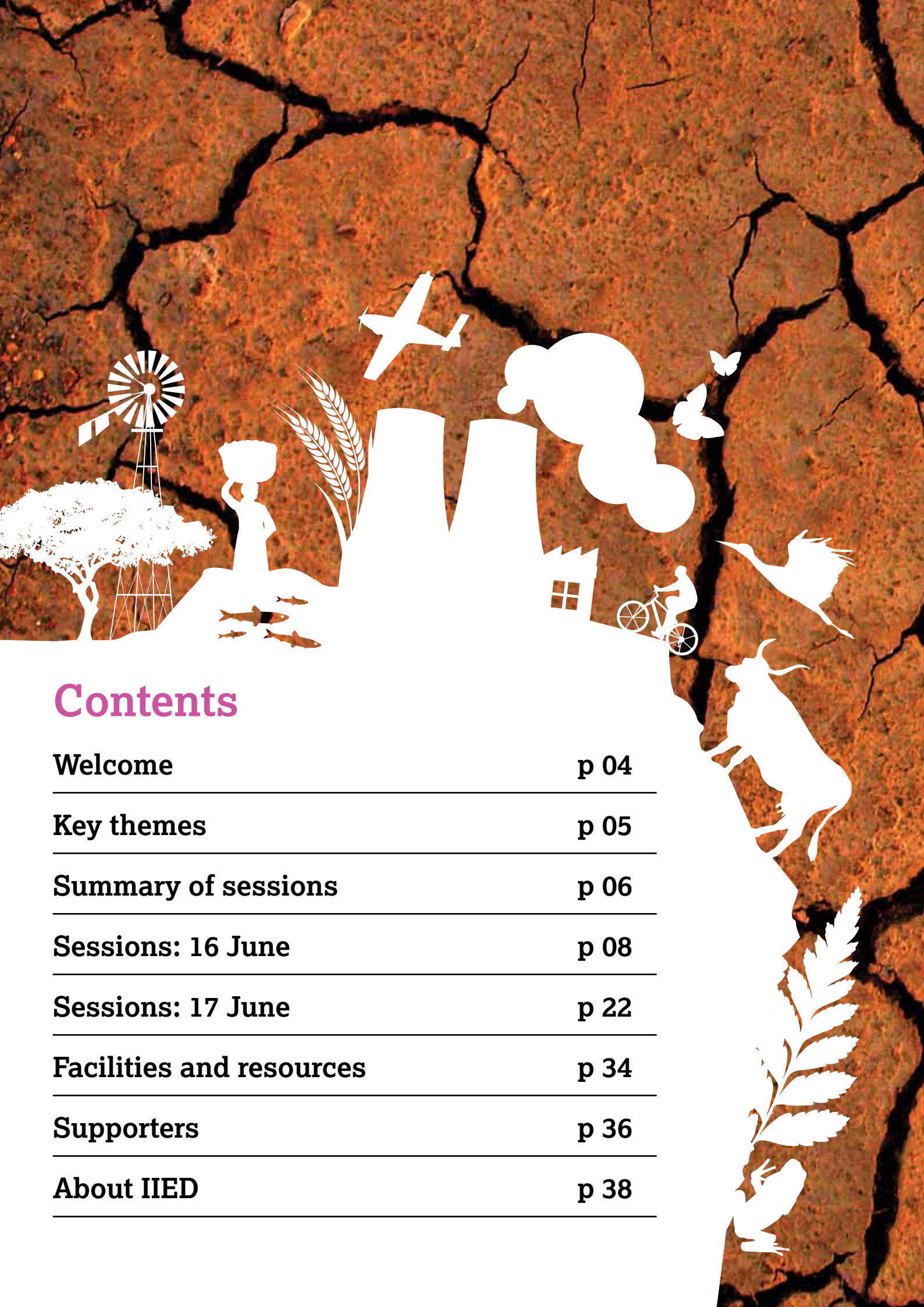
Pontifícia Universidade Católica
do Rio de Janeiro (PUC)

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FAIR IDEAS

} SHARING SOLUTIONS
FOR A SUSTAINABLE
PLANET



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16–17 June, 2012
PUC, Rio de Janeiro

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Welcome

IIED and PUC are delighted to welcome you to Fair ideas. We hope this event makes a significant contribution to Rio+20 and creates a strong basis for follow-up. The agenda has been carefully put together to bring out cutting-edge ideas and examples that can make a major difference in addressing problems of poverty and unsustainability. The speakers and organisations holding sessions during Fair ideas will draw on their experience to throw light on what's happening now around the world; they are also well placed to listen and act on opportunities that emerge during the event. IIED is committed to translating our expertise and convening capacity into a wider movement for change. We see the Rio+20 summit as the start of a process that can lead to real change from local to global levels, and Fair ideas is an important step in this direction.

About this programme

Fair ideas includes a mix of plenary sessions, panel discussions, seminars, workshops and networking events, focused on four themes (see overleaf). In this programme you will find information on all the sessions taking place over the two days, including details of principal speakers and contributing organisations.

On pages 34 to 35 you can find out about the facilities and resources available throughout Fair ideas — from wifi to catering — and on the back cover is a map of the venue to help you find your way around all the Fair ideas sessions and spaces.



Key themes

Over the next two days, Fair ideas will address four broad themes:



Shaping Sustainable Development Goals

There is a strong focus on SDGs in the official negotiations as one of the main potential outcomes from the Summit – but how can they be framed to serve as a useful guide to action in different contexts and for different levels of governance? Fair ideas will point to practical ways in which the goals could work for specific countries and sectors.



Business models for sustainability

The private sector is pivotal to social progress and stability in most of the world – from multinational companies to informal economic structures. But there is much in the dominant models for businesses that fails to promote sustainability or treats environmental and social issues as peripheral to profit generation. Fair ideas will highlight examples that break the mould from a range of sectors, which can be replicated and learnt from.



Urbanisation that improves lives

Around 95 per cent of global population growth over the next 20 years will take place in cities in Asia, Africa and Latin America. This presents major challenges, but also opportunities to shape a process of rapid change in ways that move these urban centres and their populations towards more efficient use of resources and a fairer distribution of assets. Fair ideas will identify examples of good practice and share ideas for promoting wider change.



Transforming economic systems for people and planet

From global to local levels, we face increasing challenges in achieving stable and resilient ecological systems while also improving the lives of poor people. Fair ideas will showcase experiences in transforming systems to both reduce ecological footprints and more equitably distribute benefits.

Fair ideas is co-hosted by the International Institute for Environment and Development (IIED) and the Pontifícia Universidade Católica do Rio de Janeiro (PUC-RIO).

IIED is a policy research organisation with 40 years of experience in linking environment and development. Based in London and working on five continents, we specialise in linking local to global. Through close collaboration with partners at the grassroots, we make

our research and advocacy relevant to their needs and alive to their realities.

PUC-RIO is a not-for-profit private university that aims to create and spread knowledge that respects human values and Christian ethics, and delivers real benefits to society. Widely acclaimed for its excellence in fields ranging from law to economics, PUC-RIO is also renowned for its long-standing and far-reaching links with researchers and students across the world.



Summary of sessions

16 June

	Auditorium	Pastoral	Anchieta	Rio Datacentro	Leme (L154)	Other rooms
9.30–11.00	PLENARY: Shaping Sustainable Development Goals Page 8					
Coffee break						
11.30–13.00	PLENARY: Better lives, smaller footprints Page 9					
Lunch						13.30-15.45
14.00–15.30	Business models for sustainability Page 11	Transforming innovation for sustainability STEPS Centre, Stockholm Resilience Centre Page 12	REDD+ in the Brazilian Amazon: achievements and next steps to conservation and poverty alleviation FAS Page 12	Aid finance for the 21st century: catalysing change with locally controlled funds IIED Page 13	Ensuring equity in global policy processes: lessons from the climate change regime Oxfam Page 13	Focus: sharing pro-poor sustainable energy solutions Page 10
						14.00-15.30 Reframing Rio tve, IIED, IPS Page 14
Coffee break						
16.00–17.30	Urbanisation and the green economy Page 15	Shaping a new economy: how can innovative governance work for sustainable development Instituto Vitae Civilis Page 16	Access to energy: beyond 2012 IIED and partners Page 16	Open space IIED Page 17	North-South and South-South dialogue: the role of key actors in achieving poverty eradication and green economy BCAS Page 17	
18.00–19.30	The Amazon Lecture Virgilio Viana Page 20	Locally controlled farm-forestry: a firm foundation for fair green economies? IIED, G3 Page 18	Making it happen: implementing the principles for a green economy GEC Page 18	Agricultural biodiversity acknowledged Hivos, Oxfam Novib Page 19	Social enterprise for a green economy Development Alternatives Page 19	

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17 June

	Auditorium	Pastoral	Anchieta	Rio Datacentro	Leme (L154)	Other rooms
9.30–11.00	Green economy and developing countries Page 22	Planetary and social boundaries: can we live in the safe and just space for humanity? Oxfam Page 23	Reflecting on a decade of mining, minerals and sustainable development ICMM, IIED Page 23	Mainstreaming climate change into sustainable urban planning CDKN Page 24	Open space IIED Page 24	
Coffee break						11.00-16.00
11.30–13.00	Making agricultural investments work for small scale farmers Page 26	When one size is not enough: a South-South dialogue on PES experiences in Costa Rica and Brazil FAS, FONAFIFO, IIED Page 27	Sanitation: the key to helping cities and their communities achieve sustainable development Instituto Trata Brasil, SHARE Page 27	Building inclusive green economies: towards a shared policy agenda PEP Page 28	Cleaning up China's supply chains China Dialogue Page 28	Is green growth different for developing countries? OECD Page 25
						11.30-13.00
						Reframing Rio tve, IIED, IPS Page 14
Lunch						
14.00–15.30	Spotlight: Brazilian priorities for Rio Page 29	Changing mindsets: small-scale farmers in the globalised market Hivos, IIED Page 30	Environment and ecosystem services: improving lives ESPA, WAVES, PEI Page 30	Communicating Rio issues tve, IIED, IPS Page 31	Defending the public: participation, future generations, and sustainable development FDSD Page 31	14.00-14.45 Shaping sustainable markets IIED Page 32
						14.00-15.30
						The know-how of PES in Costa Rica: a dialogue with practitioners FONAFIFO Page 32
Coffee break						
16.00–17.30	PLENARY: SDGs: looking to the future Page 33					

Key

- Shaping Sustainable Development Goals
- Business models for sustainability
- Urbanisation that improves lives
- Transforming economic systems for people and planet



Sessions: Saturday 16th June

Auditorium

9.30–11.00

PLENARY: Shaping sustainable development goals

Language: English, with simultaneous translation into Portuguese

This opening session will introduce the audience to the organisers of 'Fair ideas' and the key issues on the agenda. The session will highlight the important role of ideas and evidence in establishing new visions of what is possible and emphasise the need to build on effective action at all levels, from local to global.

Speakers will open debate on lessons learnt since the 1992 Rio Summit and how we address the challenges ahead. They will discuss how we can achieve momentum to tackle key issues, including how best to design a set of Sustainable Development Goals by 2015.

Speakers

Josafá Carlos de Siqueira (welcome) (TBC), Rector, PUC-RIO, Brazil



Camilla Toulmin (chair), Director, IIED

Camilla has led IIED since 2004. An economist by training, she has worked mainly in Africa combining field research, policy analysis and advocacy to understand how environmental, economic and political change can impact people's lives, and how policy reform can bring real change on the ground. Today as well as leading IIED, Camilla is a trustee of ICARDA (Syria), the Franco-British Council and a number of other organisations.



Paula Caballero, Director of Economic, Social and Environmental Affairs, Ministerio de Relaciones Exteriores, Colombia

Paula leads a multidisciplinary team that covers major multilateral negotiations and agreements in sustainable development. She is the main proponent of the Sustainable Development Goals initiative proposed by the Colombian government as a post-2015 framework. Beyond working with government, Paula's career has included years of work with the UN Development Programme — where she managed diverse projects on biodiversity, land degradation and territorial approaches to climate change — as well as a wide range of posts within academia and the nongovernment sector.



Izabella Mônica Vieira Teixeira, Minister of Environment, Brazil

Born in Brasília, Brazil, Izabella is a biologist, and an expert in strategic environmental assessment. She has worked at the Brazilian Environmental Agency since 1984, in many different managing positions both within the agency, as well as at the Ministry of the Environment and at the State Government of Rio de Janeiro. In May 2010 Izabella was appointed Minister of the Environment — a position to which she was reappointed to in January 2011 by the new president of Brazil.



Anders Wijkman, Vice President of the Club of Rome and the Tällberg Foundation

Anders has been active in environmental and development issues for many years. As a member of the European Parliament (1999–2009) he focused on issues related to climate change, environment, development cooperation and humanitarian affairs. Anders has been a member of the Swedish parliament, Secretary General of the Swedish Red Cross, and president of the International Red Cross Disaster Relief Commission. Today, he is vice President of Club of Rome and the Tällberg Foundation, and is also a member of the Royal Swedish Academy of Sciences.



Eduardo Braga, Senator and leader of the Senate, Brazil

Eduardo is a member of the Brazilian Democratic Movement Party and a businessman. Throughout his career he has held many government positions in Manaus, Amazonas: as councillor (1981–1985), state deputy (1987–1991), representative (1991–1993), vice-mayor (1993–1994) and mayor (1994–1997). In 2002, he was elected governor of Amazonas and today represents the state as senator.





PLENARY: Better lives, smaller footprints

Language: English, with simultaneous translation into Portuguese

The world is facing a three-fold crisis: our financial systems are proving to be unstable and unreliable; our environmental systems are placed under increasing stress by human activities; and our social systems struggle to cope with widening gaps between the rich and the poor. How can we achieve better lives for all

while reducing total human impacts on the planet? What steps will move us in the right direction towards a fair and sustainable future? And what must the Rio+20 summit do to send a clear message on future priorities and how these can be achieved?

Speakers



Virgilio Viana (chair), Founder and Chief Executive Officer, Fundação Amazonas Sustentável (FAS), Brazil

From two decades as a professor of forestry science at the University of São Paulo facilitating the discussion that gave birth to the Forest Stewardship Council (FSC), Virgilio has a long track record in researching and

promoting sustainable forestry. He founded and then led IMAFLORA — the first forest certification organisation in Latin America — and in 2003, became the first Secretary of the Environment and Sustainable Development of Amazonas. At FAS, Virgilio works to foster local welfare and the sustainable involvement of forest dwellers throughout the Brazilian Amazon, coordinating one of the largest payments for environmental services (PES) programmes within a REDD+ framework in the world.

roles in both Leadership for Environment and Development (LEAD) International, and the International Council for Science (ICSU), an important and respected organisation bringing together scientific academies and unions to promote scientific activities for the benefit of humanity. She is also the recipient of several awards and honours including the AAAS Award for International Cooperation in Science.



René Castro, Minister of Environment and Energy, Costa Rica

René has, in his career, held various positions in the Costa Rican government, including Minister of Environment and Energy, Deputy-Minister of the Ministry of Governance, National Director of the Ministry of Transportation and Public Works, and President of the San José City Council. He has led Costa Rican delegations to international conventions on biodiversity, climate change and ozone. René was also instrumental in creating the payments for environmental services (PES) programme in Costa Rica during the 1990s, and has been critical to building the country's role as a pioneer in developing and selling emission reduction credits in global markets.



Camilla Toulmin, Director, IIED

Camilla has led IIED since 2004. An economist by training, she has worked mainly in Africa combining field research, policy analysis and advocacy to understand how environmental, economic and political change can impact people's lives, and how policy

reform can bring real change on the ground. Today as well as leading IIED, Camilla is a trustee of ICARDA (Syria), the Franco-British Council and a number of other organisations.



Kate Raworth, Senior Researcher, Oxfam GB, UK

Kate's research focuses on rethinking global economic development in the face of planetary boundaries and global inequalities, including discussions of green economy, and new paradigms and measures of development. She has previously conducted research for Oxfam GB on climate change, adaptation and human rights, agricultural trade, labour rights in global supply chains, and designing research for advocacy and campaigning. Prior to joining Oxfam GB, Kate worked as Co-author and Economist of the UN Development Programme's Human Development Report.



Achim Steiner, Executive Director, UN Environment Programme (UNEP)

Achim, a German and Brazilian national, has been the executive director of UNEP since 2006. During his professional career, Achim has worked with government, nongovernment and international organisations in many different parts of the world including India, Germany, Kenya, Pakistan, South Africa, Switzerland, the United States, Vietnam and Zimbabwe. He has worked both at the grassroots as well as at the highest levels of international policymaking to address the interface between environmental sustainability, social equity and economic development.



Johan Rockström, Executive Director, Stockholm Resilience Centre, Sweden

With more than 100 research publications, 50 peer-reviewed scientific articles and several books, Johan is a leading expert on sustainable development, global environmental change and resilience. He serves on several international committees and boards, including the scientific advisory board of the Potsdam Institute for Climate Impact research, the scientific overview committee of the International Council for Science, the executive board of the Resilience Alliance, and the board of WaterAid Sweden.



Julia Marton-LeFèvre, Director General, International Union for Conservation of Nature (IUCN), Switzerland

Before taking the up the reins of IUCN — the world's largest conservation/environment membership organisation — she was Rector of the UN-mandated University for Peace. Julia has previously held leadership

Sessions: Saturday 16th June

Leme (L110 and L776)

13.30–15.45



Focus: Sharing pro-poor sustainable energy solutions

Language: English

Participating organisations: Christian Aid, Practical Action, Friends of the Earth, Hivos, Renewable World, World Future Council, Heinrich Boell Foundation, IIED, STEPS Centre

A series of four discussions on Day 1 of Fair ideas will provide a focus on sharing pro-poor sustainable energy solutions. These will explore the potential of various tools to improve energy access in the global South — from feed-in tariffs and low carbon energy pathways to innovative energy delivery models. The discussions will also feature case studies and practical examples

from around the world — to highlight lessons learnt from experience and gain insight into what works, and what doesn't, to deliver energy services to the poorest. The results of these discussions will feed in to the 4pm forward-looking session 'Access to energy: beyond 2012', in Room Anchieta (see page 15).

Time: 13.30–14.30

Renewable energy for all: Feed-in tariffs in the global South

Location: Leme (L110)

Friends of the Earth England, Wales and Northern Ireland and World Future Council highlight how feed-in tariffs can deliver clean, safe and affordable energy access in the global South, highlighting work in Africa and South East Asia.

Time: 14.45–15.45

Innovative energy delivery models – part 2

Location: Leme (L776)

Looking at approaches and practical examples for delivering sustainable access to energy in a developing country context and what this means in terms of impacts for the poorest. Part two will be an interactive panel discussion on best practice, what works and under what context, and what further research is needed for the future.

Time: 13.30–14.30

Innovative energy delivery models – part 1

Location: Leme (L776)

Looking at approaches and practical examples for delivering sustainable access to energy in a developing country context and what this means in terms of impacts for the poorest. Part one will focus on presenting innovative case studies and approaches.

Time: 14.45–15.45

Pro-poor low carbon energy pathways

Location: Leme (L110)

Exploring new approaches to pro-poor low carbon energy pathways, particularly in terms of capacity and institution-building for sustainable modern energy services.

Time: 16.00–17.30

Access to energy: beyond 2012 (see page 15)

Location: Anchieta

Building on the outcomes of energy discussions through the day, a diverse panel debates what really needs to be done to bring 'Sustainable Energy for All' to national and local levels in a way that significantly improves impacts for the poorest.

Auditorium

14.00–15.30

Business models for sustainability

Language: English, with simultaneous translation into Portuguese

Since Rio 1992, businesses have begun to identify, internalise and account for their environmental and social impacts. Most big businesses now stand at the edge of the sustainable development stage, as CSR actors. This session will discuss what it takes for corporations to move to centre stage – with sustainable development at the heart of their business models. We will explore the diversity of approaches to ensuring

that sustainable development becomes central to business models, and ways in which they might be mutually supportive. We will focus on the imperatives concerning big players, covering issues of governance, strategy and operation; however, we will inform this with insights from corporate-community partnerships and social enterprise.

Speakers



Steve Bass (chair), Group Head, Sustainable Markets Group, IIED, UK

Steve is responsible for IIED's work in economics, business and market governance mechanisms. He is a forester and environmental scientist with 30 years experience, principally in Southern Africa, Southern Asia and the Caribbean, and in international policy processes. Steve cofounded the Green Economy Coalition and sits on its Steering Committee. He also chairs the UK's Ecosystem Services for Poverty Alleviation (ESPA) research programme, is a Fellow of WWF-UK, and Honorary Senior Fellow of UNEP's World Conservation Monitoring Centre.



Nick Holland, Chief Executive Officer, Gold Fields, South Africa

Nick has led Gold Fields — the world's fourth largest gold mine — since 2008. An all-or-nothing approach to safety — “we will not mine if we cannot do so safely” — underpins the company's production, and stands alongside a strong emphasis on sound community relations and significantly reducing the company's environmental footprint. Before joining Gold Fields Nick held senior positions in other South Africa mining companies, including Impala Platinum and Gencor. He joined the mining industry in 1990 from accounting firm Deloitte where he spent the first 11 years of his professional career after graduating from Wits University in Johannesburg.



Pavan Sukhdev, Founder and Chief Executive Officer, Green Initiatives for a Smart Tomorrow (GIST) Advisory

A career banker, Pavan took a sabbatical from Deutsche Bank in 2008 to lead the UN Environment Programme's The Economics of Ecosystems and Biodiversity (TEEB) project and, later, the Green Economy Initiative. Since then he has founded, and now chairs, GIST, a consulting firm that helps governments and corporations discover, measure, value and manage their impacts on natural and human capital. He also serves on the boards of Conservation International and the Stockholm Resilience Centre. This year Pavan was awarded the 2011 McCluskey Fellowship by Yale University, where he is now writing his book Corporation 2020.



Karen Hamilton, Vice President Global Sustainability, Unilever plc, UK

Karen joined Unilever in 1988 and has played a series of global marketing and strategic roles since then, helping develop Unilever's global deodorants business and leading the company's global personal care strategy. Today, Karen is vice president of Global Sustainability at Unilever, supporting a large team to embed sustainability into innovation and marketing, and working with Unilever's country managers around the world to drive sustainable growth with consumers and retailers. Karen and her team design the tools, scorecards and training to make it easier for Unilever managers to integrate sustainability into their day-to-day decision making.

Kathleen Martin (joining by VC), Floral buyer, Sam's Club, USA



Ashok Khosla, Chairman, Development Alternatives, India

In 1982, Ashok founded the Development Alternatives (DA) Group in New Delhi, pioneering the concept of 'social enterprise'. Today, Ashok continues to lead the DA Group and is also president of the International Union for Conservation of Nature; co-president of the Club of Rome, and co-chair of the International Resource Panel. From helping to design the world's first university course on the environment in 1965 at Harvard University to acting as Special Advisor to the Brundtland Commission to chairing the NGO Forum at Rio92, Ashok has been instrumental in shaping the international agenda on sustainable development.



Sessions: Saturday 16th June

Pastoral

14.00–15.30



Transforming innovation for sustainability

Language: English, with simultaneous translation into Portuguese

Led by: STEPS Centre, UK; Stockholm Resilience Centre, Sweden

The STEPS Centre (Social, Technological and Environmental Pathways to Sustainability) is an interdisciplinary global research and policy engagement hub based at the Institute of Development Studies (IDS) and SPRU-Science and Technology Policy Research at the University of Sussex.

The Stockholm Resilience Centre — a joint initiative between Stockholm University, the Stockholm Environment Institute and the Beijer Institute of Ecological Economics at the Royal Swedish Academy of Sciences — is an international and transdisciplinary research centre working to advance knowledge for governance of social-ecological systems, with a focus on resilience.

An institutional framework that incentivises and coordinates innovation for local, national and global sustainable development objectives is key to the Rio+20 process; however guiding principles for such a framework are proving elusive. Informed by the STEPS Centre's '3D agenda' for innovation and the Stockholm Resilience Centre's work on 'planetary boundaries', this session will focus on new approaches to governing innovation that give more power to the grassroots to address social and economic aspirations, while also keeping within the 'safe operating space for humanity'. The session will hear proposals from an international panel of leading researchers and practitioners who are closely engaged with these debates.

Speakers

Melissa Leach (chair), Director, STEPS Centre, University of Sussex, UK

Johan Rockström, Executive Director, Stockholm Resilience Centre, Sweden

Lidia Brito, Director of Science Policy and Capacity Building, Natural Sciences, UNESCO, Mozambique

Kevin Urama, Executive Director, African Technology Policy Studies Network, Tanzania

Glauco Arbix, President, Financiadora de Estudos e Projetos (FINEP), Ministério de Ciência, Tecnologia e Inovação, Brazil

Anchieta

14.00–15.30

REDD+ in the Brazilian Amazon: accomplishments and next steps to conservation and poverty alleviation

Language: Portuguese, with simultaneous translation into English

Led by: Fundação Amazonas Sustentável (FAS), Brazil

FAS is a nongovernmental organisation focusing on implementing the Bolsa Floresta Programme in state reserves in Amazonas. Working together with the state and private companies, FAS fosters environmental conservation and enhancement of locals' welfare.

In 2008, after the Juma REDD Project was certified as gold-level under the Community, Climate and Biodiversity Standard, the world could see, thanks to FAS, Idesam, Marriott International, the Amazonas Government and other partners, that REDD+ projects are feasible and doable in tropical lands. Since then, the world has got more involved in REDD+ and several other projects have been certified and validated within the voluntary market. This session will discuss the real accomplishments gained over the past four years and ask what future milestones must be met to conserve the Brazilian Amazon and enhance locals' welfare on the path towards a green economy.

Speakers

Virgilio Viana (chair), Founder and Chief Executive Officer, FAS, Brazil

Paulo Mountinho, Executive Director, Instituto de Pesquisa Ambiental da Amazônia (IPAM), Brazil

Fernanda Carvalho, Senior Policy Advisor for Climate Change, The Nature Conservancy, Brazil

Mariano Cenamo, Deputy Executive Director, Instituto de Conservação e Desenvolvimento Sustentável do Amazonas (Idesam), Brazil

Victor Salviati, Special Projects Coordinator, FAS, Brazil

Almir Suruí, Chief of the Paiter Suruí People, Paiter Suruí Indigenous Group, Brazil



Rio Datacentro

14.00–15.30



Aid finance for the 21st century: catalysing change with locally controlled funds

Language: English

Led by: IIED

IIED is a policy research organisation with 40 years of experience in environment and development. Based in London and working on five continents, IIED specialises in linking local to global.

Some donors are committed to finding new ways to deliver aid to grassroots organisations, to meet the challenge to catalyse a more effective state process that addresses the needs of local residents. Experience suggests this can only happen if changes are driven by local political realities. IIED manages a number of donor-financed initiatives to support the work of local agencies working for pro-poor social change; supporting activities in urban development, rural water and sanitation, and forestry. This session looks at the use of funds by low-income groups to demonstrate new and more effective ways of advancing their needs and interests.

Speakers

Diana Mitlin (chair), Acting Head of Human Settlements Group, IIED, UK

Ruby Papeleras, National Capital Regional Coordinator, Homeless Peoples Federation, The Philippines

Maria Sonia Vicenta Fadrigo, Western Visayas Regional Coordinator, Homeless Peoples Federation, The Philippines

Patience Mudimu, Director of Programmes, Dialogue on Shelter for the Homeless in Zimbabwe Trust, Zimbabwe

Sekai Catherine Chiremba, National Coordinator, the Zimbabwe Homeless People's Federation's Leadership Council, Zimbabwe

Ghan Shyam Pandey, Coordinator, Global Alliance of Community Forestry, Nepal

Duncan Macqueen, Principal Researcher, Natural Resources Group, IIED, UK

Heather Grady, Vice President for Foundation Initiatives, Rockefeller Foundation, USA

Leme (L154)

14.00–15.30



Ensuring equity in global policy processes: lessons from the climate change regime

Language: English

Led by: Oxfam

Oxfam is a confederation of 17 organisations working together to find lasting solutions to poverty and injustice

Inequalities are growing — between countries, within countries and across generations. This challenge is made starker in a world of increasing natural resource scarcity. As global consumption starts to hit sustainable, or even absolute, limits for resources such as land, food and carbon space, how can global policy processes ensure that poor countries, poor people and future generations receive their fair share? This session will draw on the experiences of the discussions on equity in the UN climate change negotiations — one place where the struggle for equity in the context of environmental limits is most clearly playing out.

Speakers

Tim Gore (chair), International Policy Advisor — Climate Change, Oxfam International Advocacy Office, USA

Achala Chandani, Researcher, Climate Change Group, IIED, UK

Sivan Kartha (TBC), Senior Scientist, Stockholm Environment Institute US Center, USA

Vicente Yu (TBC), Coordinator, Global Governance for Development Programme, South Centre, The Philippines

Alison Tate (TBC), Director of External Relations, International Trade Union Confederation, Australia

Sessions: Saturday 16th June

Leme (L150)

Various

Reframing Rio

Language: English

Led by: tve, IIED, IPS

Reframing Rio is an ambitious multi-media project which aims to reignite the global debate about the need to re-set the world on more sustainable pathways around the Rio +20 summit. The project has been implemented by:

tve — a collective name for Television for the Environment and Television Trust for the Environment — works with partners worldwide to make and distribute films which inspire change for a more sustainable planet.

IIED is a policy research organisation with 40 years of experience in environment and development. Based in London and working on five continents, IIED specialises in linking local to global.

IPS is an international communication institution with a global news agency at its core, raising the voices of the South and civil society on issues of development, globalisation, human rights and the environment.

The Reframing Rio project is funded by: the European Union, the Climate and Development Knowledge Network (CDKN), the International Fund for Agricultural Development (IFAD), the World Bank, COMplus Alliance, Connect4Climate, Canal Futura, Roberto Marinho Foundation, Firjan and the UN Population Fund (UNFPA).

A series of three discussions during Fair ideas will shine a media lens on the Rio+20 summit and related debates. Within these three sessions — organised as part of the Reframing Rio project — a diverse range of stakeholders

will consider the ideas and issues emerging from the Rio+20 summit from the media perspective, and explore how communications are evolving in light of rapid technological change.

Time: Saturday 16th June; 14.00–15.30

Sustainable development: what's the story?

Location: Leme (L150)

Media and the public buy into characters and stories, not issues. So what can Rio+20 offer journalists? We'll ask policy specialists to 'sell' sustainable development to this challenging marketplace; and ask journalists where they think the stories are. Taking these insights, we'll consider sustainable development reporting against the background of a rapidly evolving media. Can the mainstream compete with the immediacy of social networks, Twitter and Facebook?

Speakers:

Robert Bisset, Senior Communications Officer, World Bank

Katie Taft, Communications Officer, International Fund for Agricultural Development

Diana Cariboni, Associate Editor-in-chief, IPS

Time: Sunday 17th June; 11.30–13.00

Reframing Rio: can film make a difference?

Location: Leme (L150)

Does the moving image have a special power to move and motivate audiences? And if so, what can film bring to the sustainable development debate? In this session, we'll screen clips from documentaries, investigative films and youth films and debate what each format offers in terms of storytelling and engagement.

Speakers:

Bruno Sorrentino, filmmaker and director of Zero Ten Twenty

Time: Sunday 17th June; 14.00–15.30

Communicating Rio issues (see page 31)

Location: Rio Datacentro

In this session, we will examine the relationship between campaigning organisations and mainstream journalism — comparing values and approaches, assessing key audiences and searching for common ground.

Speakers:

Joydeep Gupta (chair), Project Director, Third Pole Project

Other speakers to be confirmed



Urbanisation and the green economy

Language: English, with simultaneous translation into Portuguese

Over the coming decades almost all population growth and most economic development will be urban. Urbanisation offers both economic advantages and opportunities to reduce environmental burdens and share the benefits of economic growth. But overstretched urban authorities often fail to respond appropriately to rapid urban population growth, and

fail to manage the potential environmental transition. In this session, we will examine Brazil's precocious urban transition and what lessons there are for other urbanising countries. We will also explore how cities around the world can respond to the urbanisation challenge and ensure that urbanisation contributes to green and equitable development.

Speakers



Gordon McGranahan (chair), Principal Researcher, Human Settlements Group, IIED, UK

Gordon spent the 1990s at Stockholm Environment Institute, in charge of their Urban Environment Programme. Since 2000, he has been in the Human Settlements Group at IIED, where he works on urban environmental issues — focusing on how to address poverty and environmental problems in and around the home, and how urban environmental burdens change as cities become wealthier.



Maria Sonia Vicenta Fadrigo, Western Visayas Regional Coordinator, Homeless Peoples Federation, The Philippines

From 1997 to 2002 Sonia was President of Kabalaka Homeowners Association, a founding member of the Homeless Peoples Federation Philippines Inc. Since 1998 Sonia has been a board member of Slum Dwellers International (SDI), and since 2000 she has been Regional Coordinator for the Visayas of the Homeless Peoples Federation Philippines Inc.



George Martine, Technical Director, Dhemos Consulting, Brazil

George is a Canadian sociologist and demographer whose life work has centred on development issues in Latin America, especially in Brazil. He has written extensively on social, demographic and environment topics. He currently heads Dhemos Consulting, an independent firm that provides technical support to international organisations.



Patience Mudimu, Director of Programmes, Dialogue on Shelter for the Homeless in Zimbabwe Trust, Zimbabwe

Patience is based in Harare, Zimbabwe. For 16 years she has supported slum communities in Zimbabwe to fight forced evictions and obtain secure land tenure and upgrading.



Roberto Laureano da Rocha, Cooperativa de Reciclagem Unidos Pelo Meio Ambiente, Brazil

Roberto is a waste picker, and a representative of the National Commission of Brazilian Movement of Waste Pickers. He is a coordinator and educator on the Cata Forte project, which gave technical assistance to 170 waste pickers' organisations, and from which 1,500 waste pickers graduated.



Sekai Catherine Chiremba, National Coordinator, the Zimbabwe Homeless People's Federation's Leadership Council, Zimbabwe

Sekai has assisted groups negotiating for secure land with cities in Zimbabwe and currently leads the movement's technical component where she is responsible for general oversight of all building projects undertaken by the federation across the country.



Ruby Papeleras, National Capital Regional Coordinator, Homeless Peoples Federation, The Philippines

Ruby oversaw a pilot housing project for Payatas Scavengers Homeowners' Association Inc. (PSHAI) in 1997 and since then has continued to volunteer — promoting savings among informal settlers, representing the Homeless People's Federation of the Philippines, and the urban poor network that emerged from the original PSHAI.

Sessions: Saturday 16th June

Pastoral

16.00–17.30



Anchieta

16.00–17.30

Shaping a new economy: how can innovative governance work for sustainable development?

Language: Portuguese with simultaneous translation into English

Led by: Instituto Vitae Civilis, Brazil

Instituto Vitae Civilis — Development, Environment and Peace Institute is a non-profit and nongovernmental organisation that aims to contribute to the construction of sustainable societies through the support given to the participatory implementation of integrated public policies.

How can economic tools be used to promote fair and sustainable development? In the run-up to Rio+20, a range of lively discussions have sprung up to try and answer this question. Brazilian NGO Instituto Vitae Civilis, and partners from civil society, government, labour and business sectors, have contributed to the conversation by hosting a wide range of debates within Brazil focusing on topics such as governance systems, social participation and control, job creation, economic and market instruments and the coexistence of fair human prosperity and nature. This session will present and discuss the main conclusions from these dialogues, examining what it takes to shape a new economy.

Speakers

Aron Belinky (chair), International Processes Coordinator, Instituto Vitae Civilis, Brazil

Henrique Lian (TBC), Manager for Institutional Affairs, Instituto Ethos, Brazil

Bazileu Margarido, Coordinator, Instituto Democracia e Sustentabilidade, Brazil

Rubens Born, Institutional Coordinator, Instituto Vitae Civilis, Brazil

Laura Martin (TBC), Director, International Labour Foundation for Sustainable Development, Spain

Silvia Alcântara, Executive Secretary, Fórum Brasileiro de ONGs e Movimentos Sociais para o Meio Ambiente e o Desenvolvimento, Brazil

Access to energy: beyond 2012

Language: English, with simultaneous translation into Portuguese

Led by: IIED and partners

A number of key partners are contributing to make this event a success, including: Christian Aid, Practical Action, Friends of the Earth (England, Wales and Northern Ireland, HIVOS, Renewable World, World Future Council, Heinrich Böll Foundation, IIED and the STEPS Centre.

This session will build on the outcomes of energy discussions through the day, drawing on conclusions from innovative delivery models, low carbon energy pathways, and feed-in-tariffs for energy access. A diverse panel will debate what really needs to be done to bring Sustainable Energy for All to national and local levels in a meaningful and inclusive way so as to significantly improve impacts for the poorest.

Speakers

Liz Carlile (chair), Director of Communications, IIED, UK

Anders Wijkman (TBC), Vice President of the Club of Rome and the Tällberg Foundation

Sheila Oparaocha, Network Coordinator and Programme Manager, International Network on Gender and Sustainable Energy (ENERGIA), the Netherlands

Stefan Schurig, Climate Energy Director, World Future Council, Germany

Michelle Pressend, Socio-political Analyst and Coordinator, the Economic Justice Network, South Africa

Fabby Tumiwa, Executive Director, Institute for Essential Services Reform, Indonesia



Rio Datacentro

16.00–17.30



Open space: Do we need Sustainable Development Goals? What do you think?

Language: English

Led by: IIED staff member

In a room of many groups, are you a bumblebee or a butterfly? Do you carry ideas from one group to the next, cross pollinating as you go, or do you take thoughts on board for your own contemplation? In this 'Open space' you are welcome to do either and we will tell you more about that when you come. Most importantly this is your opportunity, as a participant of Fair ideas, to share your reflections and perspectives on whether you think we need Sustainable Development Goals. Using Open space methodology you will identify the agenda for the session with a quick market place for ideas and then work together to form some conclusions. This session needs people who really care about the subject to come prepared to share some discussion points and ideas. Led by experienced facilitators, this session is a creative free-form space and provides a real opportunity to work together in groups to explore new thinking.

Leme (L154)

16.00–17.30

North-South and South-South dialogue: the role of key actors in achieving poverty eradication and green economy

Language: English

Led by: Bangladesh Centre for Advanced Studies (BCAS), Bangladesh

BCAS is an independent, non-profit, nongovernmental, policy, research and implementation institute working on sustainable development at local, national, regional and global levels.

This session will see a panel discussion among leading experts, including organisers of the original 1992 Rio summit alongside senior policymakers, researchers, scientists and practitioners. Panel and participants will explore stakeholder's perspectives on the key elements of green economy, poverty alleviation and future sustainable development.

Speakers

Atiq Rahman (chair), Executive Director, BCAS, Bangladesh

Ashok Khosla, Chairman, Development Alternatives, India

Fabio Feldman, Former Minister of Environment, Brazil

Paul van Gardingen, Director, Ecosystem Services for Poverty Alleviation Programme (ESPA), UK

Andy Parker, Senior Policy Adviser, The Royal Society, London, UK

Sanjay Vashist, Director, Climate Action Network South Asia, India



Sessions: Saturday 16th June

Pastoral

18.00–19.30



Locally controlled farm-forestry: a firm foundation for fair green economies?

Language: English and Portuguese, with simultaneous translation

Led by: IIED, the Three Rights Holders' Group (G3)

IIED is a policy research organisation with 40 years of experience in environment and development. Based in London and working on five continents, IIED specialises in linking local to global.

The G3 brings together three global networks of forest-dependent people that, combined, manage a quarter of the world's forested area. Through the G3, these alliances — the Global Alliance for Community Forestry, the International Alliance for Indigenous and Tribal Peoples of Tropical Forests, and the International Family Forestry Alliance — cooperate to promote locally controlled forestry and sustainable forest management.

How can we ensure a sustainable approach to farm-forestry that promotes equity and respects ecological limits? This session will debate the merits of strengthening rights, business capacity, organisation and investment for locally controlled farm-forestry as a viable way forward. Might a firmer grip for local people shift wealth and power to those with less, while creating strong incentives to manage and restore natural resources for the global good? Could such control be turned into profitable and sustainable business opportunities? Or will the explicit trade-offs in wealth and power render the concept unworkable irrespective of local and global outcomes? Join family, community and indigenous forest rights holders as we debate this issue.

Speakers

Duncan Macqueen (chair), Principal Researcher, Natural Resources Group, IIED, UK

Jorge Vivan, Post-doctoral researcher, Center for Development, Environment and Society, Universidade Federal Rural do Rio de Janeiro (UFRRJ), Brazil

Lennart Ackzell, Vice-chair, the International Family Forestry Alliance, Sweden

Ghan Shyam Pandey, Coordinator, the Global Alliance of Community Forestry, Nepal

Estebancio Castro Diaz, Executive Secretary, the International Alliance of Indigenous and Tribal Peoples of the Tropical Forests, Panama

Jan McAlpine, Director, UN Division on Forests, and head of the UN Forum on Forests (UNFF) Secretariat, USA

Anchieta

18.00–19.30

Making it happen: implementing the principles for a green economy

Language: English, with simultaneous translation into Portuguese

Led by: Green Economy Coalition (GEC)

The GEC brings together nongovernment organisations, research institutes, UN organisations, businesses, trade unions and others, with the aim of accelerating the transition to a new green economy.

What are the principles of a fair and inclusive green economy? Only a very large, and very diverse network — such as the Green Economy Coalition — can authentically tackle this question. Over the past six months, the coalition has been conducting a global consultation with organisations and individuals from around the world to collect their recommendations. In this session, the results of that work will be presented and leading figures from business, finance, government and civil society will address how these core principles for a green economy can be implemented.

Speakers

Oliver Greenfield (chair), Convenor, Green Economy Coalition, UK

Richard Howitt MEP, European Parliament Rapporteur on Corporate Social Responsibility, UK

Other speakers to be confirmed



Rio Datacentro

18.00–19.30



Agricultural biodiversity acknowledged

Language: English

Led by: Hivos and Oxfam Novib, the Netherlands

A world in which everybody can build an independent livelihood: that is the ideal of Oxfam Novib. And that is why we support people in developing countries working on their own future. It is matter of justice.

A fair, free and sustainable world: that is what Hivos, the Humanist Institute for Development Cooperation, wants to contribute to. Together with local organisations in developing countries, Hivos strives for a world in which all citizens — both men and women — have equal access to resources and opportunities for development.

From the genes of plants and animals to the biosphere; all is biodiversity. We know biodiversity is important for the resilience of our planet and for the survival of us as human beings. Yet, transforming sectors to take biodiversity seriously is slow. Take, for example, the agricultural sector. Agriculture is one of the greatest destroyers of biodiversity and at the same time farmers are seen as the guardians of agricultural biodiversity whose livelihood directly depends on biodiversity. The sector is under serious pressure to deliver more food, feed and fuel. How can we move discussions away from productivity towards development of more resilient farming systems? This session brings together different stakeholders to reveal the key factors in accelerating transformations to resilience.

Speakers

Edith van Walsum (chair), Director, ILEIA — Centre for learning on sustainable agriculture, the Netherlands

Andrew Mushita, Director, Community Technology Development Trust, Zimbabwe

Sue Edwards, Director, Institute for Sustainable Development, Ethiopia

Tenaw Hailu, Director, Sustainable Land Use Forum, Ethiopia

Paulo Petersen, Executive Director, Agricultura Familiar e Agroecologia (ASPTA), Brazil

Leme (L154)

18.00–19.30

Social enterprise for a green economy

Language: English

Led by: Development Alternatives (DA), India

A pioneer in sustainable development and the first social enterprise in India, DA has, since 1982, worked towards the goal of regenerating the environment and creating large-scale sustainable livelihoods.

Social enterprises incubate to achieve social and environmental goals in a business-like manner. With mounting pressure on the private sector to help mitigate climate change and reduce poverty by being more resource-efficient, lowering emissions and creating ‘green’ jobs, there is arguably a greater role for social enterprises to play. The biggest challenges often faced by social enterprises are scaling up activities and integrating into the mainstream economy. Overcoming these twin hurdles requires finance, capacity and partnership. This session will hear a range of experts share views on these issues and highlight success stories.

Speakers

Shrashtant Patara (chair), Vice-President, Development Alternatives, India

Vijay Chaturvedi, Senior Program Director, Business Development and Partnership Management, TARA, India

Barbara Pyle, Former Vice-president for Environment of CNN and filmmaker of many social enterprises, USA

Gib Bulloch, Executive Director, Accenture Development Partnerships, Switzerland

Ali T. Sheikh, Chief Executive Officer, LEAD Pakistan; and Asia Director, Climate and Development Knowledge Network, Pakistan

Peter Hazelwood, Director, Ecosystems and Development, World Resources Institute, USA



Auditorium

18.00-19.30



The Amazon Lecture

Language: Portuguese, with simultaneous translation into English

Led by: Virgilio Viana, Founder and Chief Executive Officer, FAS, Brazil

Virgilio has a long track record in researching and promoting sustainable forestry in the Amazon region. He founded and then led IMAFLORA — the first forest certification organisation in Latin America — and in 2003, became the first Secretary of the Environment and Sustainable Development of Amazonas. Virgilio coordinates one of the largest payments for environmental services (PES) programmes within a REDD+ framework in the world.

In this lecture, Virgilio Viana will give an overview of the Amazon's development trajectory, considering the key factors behind land use change, infrastructure development and urbanisation in the region. Highlighting promising initiatives as well as those that defy the concept of sustainability, Virgilio will explore what the Amazon's development means for people and environments, both in the region and the world at large.

A small panel of experts will join Virgilio after the lecture to discuss the Amazon's development trajectory and its implications, good and bad.



Notes

Sessions: Sunday 17th June

Auditorium

9.30–11.00



Green economy and developing countries

Language: English, with simultaneous translation into Portuguese

Green economy is a major subject for discussion at Rio+20, but the debate is hindered by skewed information and partial opinion. The more robust evidence and heavily promoted solutions relate to richer countries and players; they involve high technology, big corporations and finance, and national infrastructure. While many are key 'in the context of

poverty reduction' — a key topic for Rio+20 — much more is needed to enable developing countries to make the transition to green economies that best serve their own people and environmental assets. This session will see a panel of speakers explore state, national and regional perspectives from developing countries and introduce the day's more specialised sessions.

Speakers



Saleemul Huq (chair), Senior Fellow, Climate Change Group, IIED, UK

Saleem is a Bangladeshi scientist based in London. His work emphasises the links between climate change and sustainable development, with a focus on the perspectives of developing countries. A pioneer in climate change adaptation, Saleem was awarded the Burton Award in 2007 for his work in this area. Today, he is the lead author of the chapter on adaptation and mitigation in the fourth assessment report of the Intergovernmental Panel on Climate Change. Saleem has also long helped build negotiating capacity and engagement of least developed countries in the UN climate negotiations.



Youba Sokona, Coordinator of the African Climate Policy Centre (ACPC), UN Economic Commission for Africa

As well as leading the ACPC, Youba co-chairs the Working Group III of the Intergovernmental Panel on Climate Change. From 2004 to 2010, he led the Tunisia-based organisation Sahara and Sahel Observatory to improve early warning and monitoring of agriculture, food security and drought in Africa. Youba's prestigious career has seen him focused on the interface between energy, environment and sustainable development, lecturing, publishing and advising African governments on a range of key related issues.



Camilo Capiberibe, Governor, Amapá, Brazil

Camilo was State Deputy for the Brazilian Socialist Party from 2007 to 2010. In 2010, he was elected governor of Amapá state. Born in Santiago, Chile, Camilo graduated in law from the Catholic University of Campinas and studied political science at the University of Montreal in Canada.



Serge Tomasi, Development Co-operation Directorate, Organisation for Economic Co-operation and Development (OECD)

As deputy director, Serge helps move forward the new development co-operation agenda of the OECD. He also leads the engagement with the G20 development working group and the green growth and climate change agenda regarding developing countries. Serge, a French national, has devoted his career to international co-operation, working in several positions within various French ministries. He spent four years in Senegal as Counsellor for Cooperation and Cultural Affairs, and three years in New York as Financial Counsellor of the Permanent Mission of France to the United Nations.



Ida Auken, Minister of the Environment, Denmark

Actively involved in Danish politics for many years, Ida is currently the country's Minister for the Environment. As former Environmental Affairs spokeswoman in the Danish parliament and member of the Energy Policy Committee and the Environment and Regional Planning Committee she has played a vital role in shaping Danish environmental policies since 2007. Ida is a member of the non-partisan think tank Forum Europa and has a strong track record in academia, having taught at the Peoples University in Copenhagen and the Øresund Summer University, and the University of Copenhagen.



Silio Boccanera, London correspondent, GloboNews, Brazil

Silio has been a foreign correspondent for the Brazilian media for more than 30 years, covering events all over the world. He now works mostly for GloboNews, the all-news Brazilian television channel, where he participates in two current affairs programmes: Millenium and Sem Fronteiras (Without Borders). He was a moderator in three discussions promoted in Rio de Janeiro by the Brazilian environmental organisation Funbio — the last one just last month at the Forte Copacabana — all with a focus on the economic aspect of environmental issues.

Pastoral
09.30-11.00



Planetary and social boundaries: can we live in the safe and just space for humanity?

Language: English, with simultaneous translation into Portuguese

Led by: Oxfam

Oxfam is a confederation of 17 organisations working together to find lasting solutions to poverty and injustice.

The concept of planetary and social boundaries (also known as ‘the doughnut’) provides a compelling perspective on sustainable development. So can it help move policy and action forwards? What does it imply for redistributing resources and power to achieve social justice? How can social and planetary boundaries help to reframe economic development ‘beyond GDP’? What are the implications for business approaches to 21st century prosperity? And could this framework be used at local or national levels?

Speakers

Paulo Branco (chair), Programme Coordinator, Centro de Estudos em Sustentabilidade, Inovação e Sustentabilidade na Cadeia de Valor (GVCes), Brazil

Kate Raworth, Senior Researcher, Oxfam GB, UK

Tim Jackson, Professor of Sustainable Development, University of Surrey, UK

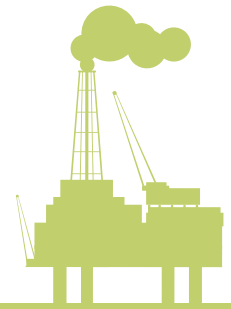
Márcia Muchagata, Adviser to the Minister of Social Development, Brazil

Vicente Yu, Coordinator of the Global Governance for Development Programme, the South Centre, Philippines

The World Business Council for Sustainable Development (speaker TBC)

Lara Maggiore (closing comments), Expo 2015, EXPO Milano 2015, Italy

Anchieta
09.30-11.00



Reflecting on a decade of mining, minerals and sustainable development

Language: English, with simultaneous translation into Portuguese

Led by: IIED, International Council on Mining and Metals (ICMM)

IIED is a policy research organisation with 40 years of experience in environment and development. Based in London and working on five continents, IIED specialises in linking local to global.

ICMM brings together 22 mining and metals companies as well as 34 associations to improve sustainable development performance in the mining and metals industry.

Ten years ago, the Mining, Minerals and Sustainable Development (MMSD) programme published a landmark report, *Breaking New Ground*, laying out an agenda for the mining and minerals sector to improve its social, developmental, and environmental performance. How has the industry fared? IIED, which housed the MMSD research programme, has begun a review of progress — examining key achievements, stumbling blocks and future challenges. This session will share the findings of an initial review and subsequent consultations. What does sustainable development mean for mining today? What do the ongoing challenges teach us about what is needed to achieve responsible mining? How is the new social, political and environment context shaping the agenda for the next 10 years? Who should be involved in defining that agenda? These are some of the questions that will be on the table.

Speakers

Steve Bass (chair), Group Head, Sustainable Markets Group, IIED, UK

Abbi Buxton, Researcher, Sustainable Markets Group, IIED, UK

Caroline Digby, Sustainability Director, Eden Project, UK

Ben Peachey, Communications Director, ICMM, UK

Lina Villa Córdoba (TBC), Executive Director, Alliance for Responsible Mining, Colombia

Walter De Simoni, Chief Executive Officer, Anglo American Nickel Business Unit, Brazil

Sergio Andrade, Executive Director, Agenda Pública, Brazil

Sessions: Sunday 17th June

Rio Datacentro

9.30–11.00



Mainstreaming climate change into sustainable urban planning

Language: English

Led by: Climate and Development Knowledge Network (CDKN)

CDKN supports decision makers in designing and delivering climate compatible development policy. We do this by combining research, advisory services and knowledge management in support of locally owned and managed policy processes.

This session will bring together experts and decision makers to discuss experiences of urban planning that incorporate climate change considerations in various cities worldwide. The discussion will focus on analysing available tools for climate compatible development planning in cities; and on the potential of cities working together through innovative partnerships and common agendas on climate change.

Speakers

Ari Huhtala (chair), Director of Policy and Programmes, CDKN, Finland

Claudia Martinez Zuleta, Executive Director, E3 Asesorías Ecología, Economía y Ética, Colombia

Thais Corral, General Coordinator, Rede de Desenvolvimento Humano (REDEH), Brazil

Ari Huhtala (TBC), Senior Policy Advisor, CDKN, Finland

Other speakers to be confirmed



Leme (L154)

9.30–11.00



Open space: do we need Sustainable Development Goals? What do you think?

Language: English

Led by: Liz Carlile

Liz is Director of Communications at IIED.

In a room of many groups, are you a bumblebee or a butterfly? Do you carry ideas from one group to the next, cross pollinating as you go, or do you take thoughts on board for your own contemplation? In this 'Open space' you are welcome to do either and we will tell you more about that when you come. Most importantly this is your opportunity, as a participant of Fair ideas, to share your reflections and perspectives on whether you think we need Sustainable Development Goals. Using Open space methodology you will identify the agenda for the session with a quick market place for ideas and then work together to form some conclusions. This session needs people who really care about the subject to come prepared to share some discussion points and ideas. Led by experienced facilitators, this session is a creative free-form space and provides a real opportunity to work together in groups to explore new thinking.

Leme (L776)

11.00–16.00



Is green growth different for developing countries? Sharing ideas and experiences

Language: English

Led by: Organisation for Economic Co-operation and Development (OECD)

The mission of the OECD is to promote policies that will improve the economic and social wellbeing of people internationally. It provides a forum in which governments can work together to share experiences and seek solutions to common problems.

This half-day consultation at Fair ideas will serve as a platform for an open and inclusive discussion on the concepts explored in the Green Growth and Developing Countries Report and its initial findings. These will be presented in an Interim Report published in advance of the conference. The consultation is targeted at participants from developing country governments, the private sector, civil society and academia. International organisations and experts in the field of environment and development are also invited to be present.

The consultation will begin with a presentation of the emerging findings from the interim Green Growth and Developing Countries Report, followed by interventions from keynote speakers to kick-off discussion on specific findings or concepts outlined in the report, such as the policy approaches, the international enabling environment and the measurement agenda for green growth in developing countries. Participants will be encouraged to highlight knowledge gaps, technical difficulties and political challenges in pursuing national green growth strategies, on which further research

and consultation is required in order to deliver more concrete and relevant policy frameworks for developing country decision makers.

The consultation will help shape the final report but will also be the starting point for a more in-depth consultative process over the following six months at regional and country levels aimed at testing and identifying practical policy options for real country contexts. The event at Fair ideas will be an opportunity for developing country partners to indicate their interest in collaborating with the OECD to shape a green growth agenda that is feasible and relevant for them and addresses the aspirations of their citizens.

The OECD consultation is composed of two sessions with a lead speaker in each to kick off the discussion with participants. In each case, the session chair will moderate the discussion and members of the OECD Secretariat will be available to respond to any questions from the floor.

Speakers

Serge Tomasi (chair), Deputy Director,
Development Co-operation Directorate, OECD

Steve Bass (session 1), Group Head,
Sustainable Markets Group, IIED, UK

Purushottam Ghimire (session 2) (TBC), Joint Secretary,
National Planning Commission, Nepal



Sessions: Sunday 17th June

Auditorium

11.30–13.00



Making agricultural investments work for small-scale farmers

Language: English, with simultaneous translation into Portuguese

In recent years, private sector expectations of higher agricultural commodity prices and government concerns about longer-term food and energy security have triggered a wave of large-scale land acquisitions for agricultural investments in Africa, Asia and Latin America. Dubbed 'land grabs', land acquisitions have kindled much international debate: some see new livelihood opportunities in lower-income countries, others raise concerns about negative social

impacts, threats to local food security and the risk of marginalising family farmers. Still others point to more inclusive models of agricultural investment and sustainable agricultural intensification as the main way forward. This session will discuss the challenges and opportunities concerning private sector investment in agriculture, with a focus on possible ways forward, particularly investment models that support and build on the aspirations of small-scale farmers.

Speakers



Lindiwe Majele Sibanda (chair), Chief Executive Officer and Head of Diplomatic Mission, Food, Agriculture and Natural Resources Policy Analysis Network (FANRPAN), South Africa

Lindiwe coordinates policy research and advocacy on food policies, agricultural productivity, natural resources and environment, and the impact of HIV/ Aids in 16 African countries. She serves as trustee for two CGIAR boards and has published intensively on agricultural development. Lindiwe also holds a PhD in Animal Sciences, and is a practicing cattle farmer.



Willian Clementino da Silva Matias, Secretary for Agrarian Policies, Confederação Nacional dos Trabalhadores na Agricultura (CONTAG), Brazil

The son of a peasant family, Willian comes from the state of Tocantins in Brazil. Since his childhood he has been involved in the militant struggle for farmers' rights, initially by coordinating youth work in the Catholic Church and later with the association of rural workers of the Vale do Corda and the Union of Rural workers of Wanderlândia. Since 2000, he has held various positions in state and national level agricultural unions in Brazil, with a particular interest in the integration of women and young people in the agrarian policy development. Willian is currently studying Social Services at university.



Ruud van Eck, Director, Diligent Energy Systems, the Netherlands

Ruud is a seasoned entrepreneur. In 2004, he founded Diligent Energy Systems to develop biofuel production in Tanzania — one of the first commercial companies to focus on sustainable *Jatropha* production in Africa. Ruud's main fields of expertise include processing technologies, market development for biofuel and biomass products, and business partner search.



Emerson Zhou (TBC), Manager, Beira Agricultural Growth Corridor (BAGC), Mozambique

Under Emerson's leadership, BAGC aims to promote investment in agriculture in central Mozambique by facilitating the entry of socially responsible investors who are willing to develop business models supporting smallholder farmers. Emerson is an agricultural value chain development specialist and has served as a consultant on many smallholder market linkage development programmes in Africa. He also previously worked for farmer organisations within the Southern African region.



Sara Namirembe, Research Analyst and Coordinator of PRESA (Pro-poor Rewards for Environmental Services in Africa), World Agroforestry Centre, Kenya

Sara has worked in both academic (Makerere University) and nongovernmental sectors. Prior to joining the World Agroforestry Centre, she was with the Katoomba Payments for Ecosystems Services Incubator programme of Forest Trends. Sara has extensive experience in supporting collaborative and participatory natural resource management and conservation; she facilitated institutional and community networks to develop collaborative action plans for managing forest resources in the Kasyoha-Kitomi Forest landscape, Albertine Rift.



Pastoral

11.30-13.00

When one size is not enough: a South-South dialogue on PES experiences in Costa Rica and Brazil

Language: English, Spanish and Portuguese with simultaneous translation

Led by: Fundação Amazonas Sustentável (FAS), Brazil; National Forestry Fund (FONAFIFO), Costa Rica; IIED

FONAFIFO is a semi-public institution created by law to implement the PES programme in Costa Rica. Parallel to PES, FONAFIFO targets small and medium farmers to promote forest activities through credit and other mechanisms to support forest management. The organisation has been a leader in promoting South-South collaboration, for example a recently signed cooperation agreement for REDD+ between Costa Rica, Mexico and Ecuador.

FAS is a nongovernmental organisation focusing on implementing the Bolsa Floresta Programme in state reserves in Amazonas. Working together with the state and private companies, FAS fosters environmental conservation and enhancement of locals' welfare.

IIED is a policy research organisation with 40 years of experience in environment and development. Based in London and working on five continents, IIED specialises in linking local to global.

This session will focus on the different governance systems that underpin the National Costa Rican payments for environmental services (PES) programme and the regional Bolsa Floresta project in Brazil, highlighting their evolution and implementation in the different contexts. Importantly, it will also discuss the effectiveness of the schemes, how this is measured, and the relation it has in terms of the ultimate provision of ecosystems services.

Speakers

René Castro (chair), Minister of Environment and Energy, Costa Rica

Oscar Sánchez, Environmental Services Director, FONAFIFO, Costa Rica

Ina Porras, Researcher, Sustainable Markets Group, IIED, UK

Virgilio Viana, Founder and Chief Executive Officer, FAS, Brazil

Ademar Romeiro, Associate Professor, Instituto de Economia, Universidade Estadual de Campinas, Brazil

Anchieta

11.30-13.00



Sanitation: the key to helping cities and their communities achieve sustainable development

Language: English and Portuguese with simultaneous translation

Led by: Instituto Trata Brasil; Sanitation & Hygiene Applied Research for Equity (SHARE)

Instituto Trata Brasil is a Brazilian nongovernment organisation created in 2007 to mobilise society around the importance of sanitation services. The institute uses research and action to raise awareness about the lack of good sanitary systems in Brazil, with a focus on positive impacts of advances (tourism, education, health) and negative impacts of delays (diseases, environmental damages, infant mortality and others).

SHARE is a research consortium, funded by UK Aid, that includes: London School of Hygiene & Tropical Medicine; International Institute for Environment & Development; International Centre for Diarrhoeal Disease Research, Bangladesh; and WaterAid

This session will air discussion around the importance of sanitation to achieving sustainable development, looking in particular at the positive and negative impacts of sanitation, alongside good municipal experiences and federal government efforts to accelerate sanitation in Brazil. It is widely recognised that a lack of sanitation results in widespread environmental pollution, with people exposed to a large range of diseases that negatively affect the quality of their lives. This session aims to draw on past experience to discuss how we can reduce these impacts.

Speakers

Édison Carlos (chair), Executive President, Trata Brasil, Brazil

Sandy Cairncross, Research Director, SHARE, UK

Leodegar Tiscoski, National Secretary of Sanitation, Brazil

Miguel Haddad, City Mayor, Jundiai, Brazil

Sessions: Sunday 17th June

Rio Datacentro

11.30–13.00



Building inclusive green economies: towards a shared policy agenda

Language: English, with simultaneous translation into Portuguese

Led by: Poverty-Environment Partnership (PEP)

The PEP is a network of bilateral aid agencies, multilateral development banks, UN agencies and international nongovernmental organisations that aims to more effectively address critical poverty-environment-climate issues within the framework of international efforts to achieve the Millennium Development Goals.

Can moving to a green economy really help reduce poverty and inequality? Although the transition can benefit low-income countries and people living in poverty, this is by no means guaranteed. Removing barriers and enabling poor and marginalised groups to truly contribute to, and equitably benefit from, a green economy will require strategic choices about institutions, policies and investments. This session will facilitate a dialogue on the building blocks of an inclusive green economy that can reduce poverty and inequality, and the role of development cooperation in supporting low-income countries to make the transition. The session will draw on a Poverty-Environment Partnership joint paper prepared by staff from Australian Agency for International Development (AusAid), Finland's Ministry for Foreign Affairs, the German Agency for International Cooperation (GIZ), IIED, the International Union for the Conservation of Nature (IUCN), the Organisation for Economic Co-operation and Development (OECD), the UN Development Programme (UNDP), the UN Environment Programme (UNEP), the World Bank, the World Business Council for Sustainable Development (WBCSD) and the World Resources Institute (WRI).

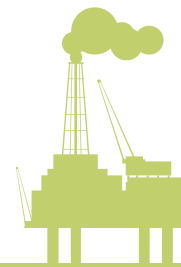
Speakers

Manish Bapna (chair), Acting President and Managing Director, WRI, USA

Other speakers to be confirmed

Leme (L154)

11.30–13.00



Cleaning up China's supply chains

Language: English

Led by: China Dialogue

China Dialogue creates communication across barriers of language and culture on the environment to inform, educate and build consensus for equitable and constructive solutions. China Dialogue's primary vehicle is chinadialogue.net, a website that publishes even-handedly and independently in Chinese and English.

In this session environmental campaigner Ma Jun of the Institute of Public and Environmental Affairs will discuss pollution within the corporate supply chains of major brands in China. Ma Jun will share insights into how his organisation, through projects such as the Green Choice Initiative, uses data to encourage industries to green their supply chains; and encourages consumers to harness their individual purchasing power to exert pressure on companies to reform their harmful environmental practices. This exploration of corporate supply chains in China will be complemented by presentations on the Latin American perspective, including the growing supply chain links between China and Latin America, and perspectives from both regions on sustainability standards in trade in mining and agriculture.

Speakers

Jonathan Watts (chair), Asia Environment Correspondent, The Guardian

Ma Jun, Director, Institute of Public and Environmental Affairs, China

John Wilkinson, Professor, Graduate Center for Agricultural Development, Universidad Federal do Rio de Janeiro, Brazil

Bill Vorley, Principal Researcher, Sustainable Markets Group, IIED, UK

Auditorium

14.00–15.30

Spotlight: Brazilian priorities for Rio+20

Language: Portuguese, with simultaneous translation into English

The Rio+20 summit is a global event that will be closely followed by many different people around the world. But it is also a Brazilian event — and the issues on the agenda are hugely significant for the country, now and for the foreseeable future. The development path that Brazil must take is not clear, and the choices

to be made are difficult. The role Brazil plays as a global actor is only beginning to take shape. And poverty and environmental degradation present major challenges that have to be confronted. A panel of Brazilian speakers will discuss the significance of the summit and what comes next.

Speakers



Aron Belinky (chair), International Processes Coordinator, Instituto Vitae Civilis, Brazil

Aron is an expert in sustainability, social responsibility and ethical consumption. As International Processes Coordinator of the Vitae Civilis Institute, he is responsible for the organisation's activities related to

Rio+20 and other policy processes, such as the Brazilian National Dialogues on Green Economy. Aron is co-founder and executive secretary of EcoPress and of GAO — the Group for Articulation of Brazilian NGOs in ISO 26000, the international standard on Social Responsibility. He is an invited professor at Fundação Getúlio Vargas, Fundação Dom Cabral, and Instituto Ethos.



Marcos Apurinã, General Coordinator, Coordenação das Organizações Indígenas da Amazônia Brasileira (COIAB), Brazil

Marcos has spent more than a decade working with indigenous peoples in the Brazilian Amazon, advocating both for their rights and the protection of their environments, cultures and physical wellbeing. He has represented indigenous peoples in regional, national and international decision-making forums and advised on appropriate policy and legislation — for example, helping to draft the Proposed People's Cinta Larga for Exploration of Natural Resources pertaining to their lands.



Fabio Feldmann, Environmentalist, Consultant, Lawyer, Company Manager, Brazil

Fabio is former Executive Secretary of the Paulista Forum on Climate Change and Biodiversity, founding member and first president of S.O.S. Mata Atlântica Foundation and winner of the Global 500 prize. He

served as Secretary for the Environment of the State of São Paulo from 1995 to 1998, and represented the Brazilian president in Rio+10. Fabio has authored some parts of the Brazilian environmental legislation, including the chapter about the environment in the Federal Constitution Text. Today, Fabio Feldmann directs Fabio Feldmann Consultores, a consulting firm that specialises in sustainable development and environmental issues.



Clemente Ganz Lucio, Council member and chair of the working group on sustainable development and Rio+20, Conselho de Desenvolvimento Econômico e Social da Presidência da República do Brasil, Brazil, and Technical Diretor of DIEESE (Departamento Intersindical de Estatística e Estudos Socioeconomicos)



Marina Silva, former Minister for Environment, Brazil

Marina has been a major force for conservation and sustainable development in Brazil for more than 20 years. In 1994, at the age of 36, she became the youngest senator in the history of Brazil, representing her home state of Acre. Marina later served as Minister of the Environment (2003–2008), was the Green Party's presidential candidate in 2010, and was part of the Millennium Development Goals Advocacy Group. Throughout her career, Marina has received many national and international awards for her contribution to sustainable development.

Sessions: Sunday 17th June

Pastoral

14.00–15.30



Changing mindsets: small-scale farmers in the globalised market

Language: English, with simultaneous translation into Portuguese

Led by: Hivos, the Netherlands; IIED

A fair, free and sustainable world: that is what Hivos, the Humanist Institute for Development Cooperation, wants to contribute to. Together with local organisations in developing countries, Hivos strives for a world in which all citizens — both men and women — have equal access to resources and opportunities for development.

IIED is a policy research organisation with 40 years of experience in environment and development. Based in London and working on five continents, IIED specialises in linking local to global.

Global agriculture is a story of small farms. The world is looking to its half billion small-scale farms to deliver on food security and inclusive economic growth, in the face of modernisation and globalisation. This session, presenting the insights from a Knowledge Programme on small producer agency in the globalised market, stresses the need to reshape our thinking on how small-scale farmers can deliver on those huge expectations. The widely advocated strategy of connecting small-scale farmers to modern markets through economic organisation and inclusive business is often at odds with the realities of most of these producers. A policy brief will accompany the event.

Speakers

Bishwadeep Ghose (chair), Knowledge Officer, Green Entrepreneurship, Small Producer Agency in Globalised Markets, Hivos, Netherlands

Bill Vorley, Principal Researcher, Sustainable Markets Group, IIED, UK

Ronnie S. Natawidjaja, Director, Center for Agricultural Policy and Agribusiness Studies (CAPAS), Padjadjaran University, Indonesia

Bihunirwa Medius, Head of the Farmer Enterprise Development Unit, Kabarole Research and Resource Centre, Uganda

Falguni Guharay, Coordinator, Servicio de Información Mesoamericano Sobre Agricultura Sostenible (SIMAS), Nicaragua

Anchieta

14.00–15.30



Environment and ecosystem services: improving lives

Language: English, with simultaneous translation to Portuguese

Led by: Ecosystem Services for Poverty Alleviation Programme (ESPA), UK; Wealth Accounting and Valuation of Ecosystem Services (WAVES), USA; Poverty-Environment Initiative (PEI)

ESPA is a seven year, interdisciplinary research programme aiming to deliver cutting-edge research on ecosystems: how they function, the services they provide and their relationship with the political economy and sustainable growth. The findings will provide evidence and tools to enable decision makers to manage ecosystems sustainably and in a way that helps reduce poverty.

Led by the World Bank, WAVES is a global partnership that aims to promote sustainable development by ensuring that the national accounts used to measure and plan for economic growth include the value of natural resources.

PEI is a global UN-led programme that supports country-led efforts to mainstream poverty-environment linkages into national development planning. The initiative provides financial and technical assistance to government partners to set up institutional and capacity strengthening programmes and carry out activities to address their particular poverty-environment context.

The ESPA, WAVES and PEI global programmes, and their international partnerships, are all generating evidence demonstrating how the environment improves lives, especially for poor people in developing countries. During this session, researchers and team members — including participants joining from around the world by live video connections — from all three programmes will share their findings and provide concrete examples of how it need not cost the earth to save the world.

Speakers

Liz Carlile (chair), Director of Communications, IIED, UK

Paul van Gardingen, Director, ESPA, UK (+ ESPA researchers)

Glenn-Marie Lange, Program Leader, WAVES, USA (+representatives from WAVES projects in Costa Rica and the Philippines)

Isabell Kempf, Deputy Director PEI, UNDP-UNEP Poverty Environment Facility, Kenya

Alex Forbes, Programme Specialist – Assessments, UNDP-UNEP Poverty Environment Facility, Kenya

Ruud Jansen, Chief Technical Advisor, PEI, Botswana

Dikalala Gaseitsiwe, Deputy Permanent Secretary (socio-economic policy), PEI, Botswana

Atiq Rahman, Executive Director, Bangladesh Centre for Advanced Studies, Bangladesh

Rio Datacentro

14.00–15.30

Communicating Rio issues

Language: English

Led by: Reframing Rio Project of tve, IIED and Inter Press Service (IPS)

tve — a collective name for Television for the Environment and Television Trust for the Environment — works with partners worldwide to make and distribute films that inspire change for a more sustainable planet.

IIED is a policy research organisation with 40 years of experience in environment and development. Based in London and working on five continents, IIED specialises in linking local to global.

IPS is an international communication institution with a global news agency at its core, raising the voices of the South and civil society on issues of development, globalisation, human rights and the environment.

In this session, we will look at the relationship between campaigning organisations and mainstream journalism. Can they find common ground that doesn't compromise radically different values and approaches? We'll step sideways into the question of aspiring to reach youth audiences, asking who benefits. Are we just setting young people apart when they don't want to be? Young people are, quite literally, the future. In many countries they are also the majority. What do they think? They are in control of technology and making their own media — so they should have the answers.

Speakers

Joydeep Gupta (chair), Project Director, Third Pole Project, India

Other speakers to be confirmed

Leme (L154)

14.00–15.30



Defending the public: participation, future generations and sustainable development

Language: English

Led by: The Foundation for Democracy and Sustainable Development

The Foundation for Democracy and Sustainable Development is a research and advocacy nongovernment organisation working to equip democracy to tackle the challenges of sustainable development.

Whatever a nation's political system, public participation and intergenerational equity are core principles of sustainable development. But making engagement meaningful and finding ways to ensure respect for future generations in ways that further deliver sustainable development continue to present major challenges. This session will: highlight some practical approaches to public participation and defending the public interest in different settings; provide an opportunity to discuss principles for equipping one political system, democracy, to deliver sustainable development; and consider options for bringing future generations who have yet to be born and are so often left out of decision making into public governance.

Speakers

Joseph Foti (chair), Senior Associate, The Access Initiative, World Resources Institute, USA

Feng Xiaoxing, Deputy Secretary General, All China Environment Federation, China

Gisele Porto, Federal Prosecutor for the Rights of Citizens, Ministério Público Federal, Procuradoria da República no Rio de Janeiro, Brazil

Mary Turnipseed, Arctic Fellow, Gordon and Betty Moore Foundation and Affiliate of the Center for Ocean Solutions, USA

Halina Ward, Director, Foundation for Democracy and Sustainable Development, UK

Sessions: Sunday 17th June

Leme (L150)

14.00–14.45



Shaping sustainable markets

Language: English

Led by: IIED

IIED is a policy research organisation with 40 years of experience in environment and development. Based in London and working on five continents, IIED specialises in linking local to global.

Shaping Sustainable Markets is the new flagship research initiative from the Sustainable Markets Group at IIED. It explores the use and impact of market governance mechanisms, such as certification, payments for environmental services and investment principles. This session will present some of our key findings to date as well as outlining our future plans, including offering a publishing platform and community of practice for external contributors. Find out how you can get involved!

Speakers

Steve Bass (chair), Group Head, Sustainable Markets Group, IIED, UK

Emma Blackmore, Researcher, Sustainable Markets Group, IIED, UK

Emma Wilson, Senior Researcher, Sustainable Markets Group, IIED, UK

Tara Garnett (video recording), Food Climate Research Network and Research Fellow, University of Surrey, UK

Adrian Henriques (video recording), Visiting Professor, Middlesex University, UK

Leme (L110)

14.00–15.30



The know-how of PES in Costa Rica: a dialogue with practitioners

Language: English and Spanish with translation

Led by: Fondo Nacional de Financiamiento Forestal (FONAFIFO), Costa Rica; IIED, UK

FONAFIFO is a semi-public institution created by law to implement the PES programme in Costa Rica. Parallel to PES, FONAFIFO targets small and medium scale farmers to promote forest activities through credit and other mechanisms to support forest management. The organisation has been a leader in promoting South-South collaboration, for example a recently signed cooperation agreement for REDD+ between Costa Rica, Mexico and Ecuador.

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Beyond a positive environmental impact, Costa Rica's payments for environmental services (PES) programme has also breathed life into many grassroots organisations working on conservation and development, which have evolved as important facilitators. The programme has also provided a platform for innovative approaches to fundraising, including a long-term biodiversity fund, ear-marked funds through water taxes, and a complementary targeted scheme to work in areas outside the reach of the national programme. This participatory workshop brings together various intermediaries that reach out to farmers and use PES as a means to pursue their own agendas, which include conservation, agriculture, indigenous women association, water users, and marine ecosystems.

Speakers

Part 1. The facilitation process: local intermediaries and added value

Maureen Ballester, President, Fundación Universitaria para el Desarrollo de la Provincia de Córdoba (FUNDECOR), Costa Rica

Justa Romero, Leader, ACOMOUITA, Costa Rica

José Rafael León Mora, Presidente del Consejo de Administración, CoopeSilencio, Costa Rica

Part 2. Thinking outside the box to ensure financial sustainability of PES schemes

Virginia Reyes, Researcher, Fondo de Biodiversidad Sostenible, Cedarena, Costa Rica

José Miguel Zeledón, Director, Departamento Aguas MINAET, Costa Rica

Maureen Ballester, President, FUNDECOR, Costa Rica

Auditorium

16.00–17.30



PLENARY: SDGs: looking to the future

Language: English, with simultaneous translation into Portuguese

This session summarises the main issues that have emerged from Fair ideas, and sets the scene for future work on the Sustainable Development Goals (SDGs). It draws first on practical examples of sustainability in cities, forests, watersheds and business presented and discussed over the past two days, drawing out key principles from analysis of sustainability solutions, given the diversity of setting, policy tools, actors and

interests. Second, it highlights lessons from linking local action with global processes, such as the Millennium Development Goals and Rio Conventions, and seeks to offer advice to the official summit on ways to take forward the SDG project in the most practical and effective way. Third, it considers ways to generate much greater accountability for performance against goals, whether by public or private sector actors.

Speakers



Judith Rodin (chair), President, Rockefeller Foundation, USA

An international leader in academia, science and development, Judith has been involved in many influential global forums, including the World Economic Forum, the Council on Foreign Relations, the Clinton Global Initiative and the UN General Assembly. Throughout her career, she has authored more than 200 academic articles and 12 books.



Juan Carlos Jintiach, Coordinator, Coordinadora de Organizaciones Indígenas de la Cuenca Amazónica, Ecuador

Juan Carlos has spent more than twenty years working to improve social and physical wellbeing of indigenous peoples in the Amazon and advising national and international organisations how best to support the sustainable development of these communities.



Camilla Toulmin, Director, IIED

An economist by training, Camilla has worked mainly in Africa combining field research, policy analysis and advocacy to understand how environmental, economic and political change can impact people's lives, and how policy reform can bring real change on the ground.



Rachel Kyte, Vice President of Sustainable Development, World Bank, USA

Rachel is responsible for the World Bank's global work in climate change, agriculture, environment, infrastructure, urban development, disaster management, and social development. Rachel has held elected positions in Europe, and founded and led nongovernment organisations focusing on women, the environment, health, and rights.



Virgilio Viana, Founder and Chief Executive Officer, Fundação Amazonas Sustentável (FAS), Brazil

Virgilio founded and then led IMAFLORA — the first forest certification organisation in Latin America — and in 2003, became the first Secretary of the Environment and Sustainable Development of Amazonas. At FAS, Virgilio coordinates one of the largest payments for environmental services (PES) programmes within a REDD+ framework in the world.



Christiana Figueres (TBC), Executive Secretary, UN Framework Convention on Climate Change (UNFCCC)

Christiana has been involved in UN climate change negotiations since 1995. She has also served on several boards of nongovernment organisations involved in climate change issues, is a widely published author on the design of climate solutions, and has been a frequent adviser to the private sector on how to play a leadership role in mitigation.



Student representative, PUC, Brazil

A representative from a group of postgraduates following Fair ideas will share a student perspective on the topics and themes aired, and ambitions for the Rio+20 summit and follow-up.



Christian Friis Bach, Minister for Development Cooperation, Denmark

Christian is an expert in global sustainability, green growth and development economics. He has led both DanChurchAid (2005–2010) and ViewWorldApS (2010–2011), and most recently, assisted on the UN Global Sustainability Panel. An experienced academic, he holds a PhD in International Economics from the Royal Danish Agricultural University.

Facilities and resources

Food and drink

A variety of food and drink is available on site, ranging from light snacks in various eateries to hot meals and cold salads in the Cafeteria. Check the map on the back cover for locations.

Wifi

Free wifi is available across the Fair ideas venue and all participants are welcome to use it during the two days.

Login: pucrio20

Password: ecologia

Live streaming

Some of the Fair ideas sessions will be streamed live on the internet; and these will also be stored online for later viewing. Watch the debate live online or catch up on what you missed at www.fairideas.org.

Social media

Keep up with the latest news, blogs and videos from Fair ideas at www.fairideas.org. We encourage you to join the debate and blog or tweet from Fair ideas. Follow the conversation on Twitter using the hashtag #fairideas.

Simultaneous translation

Individual sessions at Fair ideas will, for the most part, take place in English, although some will be conducted in Portuguese. Simultaneous translation — English to Portuguese and Portuguese to English — will be available in all sessions held in the Auditorium, and the Pastoral and Anchieta rooms. If you would like to use this facility, please pick up a headset on your way in.

See pages 8 to 33 for information about the operating language of individual sessions and the availability of simultaneous translation.





Resources

All participants will receive a Fair ideas USB with materials relevant to the conference in their conference pack. On the USB you will also find a QR code that you can use — if you have a smart phone (Android, iPhone, Blackberry and Windows) — to be taken directly to the Fair ideas web pages.

Visit www.fairideas.org for the latest information on Fair ideas including copies of speaker presentations, which will be uploaded after the sessions.

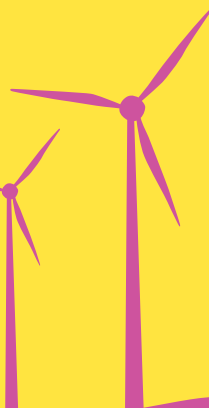
You can also read and download all of IIED's publications, reports and briefing papers at www.iied.org/pubs.

IIED publications and resources are also available at the IIED exhibition stand, situated in the exhibition hall — where you will find copies of our annual report as well as other useful resources and information.

Exhibition hall

Please visit our exhibition area in the Kennedy Walkway where IIED, PUC and some of the Fair ideas participating organisations are displaying a variety of literature including their latest reports, briefing papers and publications. Do feel free to browse the wide range of material available here and take the opportunity to learn more about the work that we are all doing.

Among those exhibiting in this area will be: the All-China Environment Federation (ACEF), the Climate and Development Knowledge Network (CDKN), the Ecosystem Services for Poverty Alleviation (ESPA), EXPO Milano 2015, the Foundation for Democracy and Sustainable Development (FDSD), Fundación Universitaria para el Desarrollo de la Provincia de Córdoba (FUNDECOR), the Green Economy Coalition, Hivos, Instituto Vitae Civilis, the International Council on Mining and Metals (ICMM), Island Press, the Organisation for Economic Co-operation and Development (OECD) and Shaping Sustainable Markets (SSM) and the Three Rights' Holders Group (G3).



Supporters

Fair ideas has been supported by more than 40 organisations, including:



The Access Initiative
All-China Environment Federation (ACEF)
Asahi Glass Foundation/Blue Planet Prize
Bangladesh Centre for Advanced Studies (BCAS)
Center for Ocean Solutions
China Dialogue
Christian Aid
Climate and Development Knowledge Network (CDKN)
Fondo Nacional de Financiamiento Forestal (FONAFIFO)
Danida
Development Alternatives
UK Department for International Development (DFID)
Ecosystem Services for Poverty Alleviation (ESPA)
EXPO Milano 2015
The Foundation for Democracy and Sustainable
Development (FDSD)
Friends of the Earth (England, Wales and Northern
Ireland)
Fundação Amazonas Sustentável (FAS)
Green Economy Coalition
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Hivos
Instituto Trata Brasil
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International Council on Mining and Metals (ICMM)
Irish Aid
Ministério Público Federal, Procuradoria da República no
Rio de Janeiro (MPF)
The Organisation for Economic Co-operation and
Development (OECD)
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PEI (UNEP and UNDP logos)
The Pontifícia Universidade Católica do Rio de Janeiro
The Poverty Environment Partnership
Practical Action
Renewable World
The Rockefeller Foundation
Sida
SHARE
Shack/Slum Dwellers International (SDI)
The STEPS Centre
Stockholm Resilience Centre
Television for the Environment and
Television Trust for the Environment (tve)
Three Rights Holders' Group (G3)
Wealth Accounting and Valuation of Ecosystem Services
(WAVES)
World Future Council

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Ecosystem Services for Poverty Alleviation (ESPA); EXPO Milano 2015;
The Foundation for Democracy and Sustainable Development (FDSD);
Friends of the Earth (England, Wales and Northern Ireland); Green
Economy Coalition; Hivos; International Council on Mining and Metals
(ICMM); Irish Aid; The Organisation for Economic Co-operation and
Development (OECD); Oxfam GB; The Poverty Environment Partnership;
Practical Action; Renewable World; Sida; The STEPS Centre; Stockholm
Resilience Centre; Television for the Environment and Television Trust
for the Environment (tve); World Future Council

About IIED

Founded in 1971, IIED has more than 40 years' experience working in sustainable development. We have a distinct voice in the field because we have played a pivotal role in its evolution and can draw on ideas, experience and practical engagement from local to global levels. In Africa, Asia, the Caribbean, Central and South America, the Middle East and the Pacific, we work with some of the world's most vulnerable people to ensure they have a say in the policy arenas that most directly affect them — from village councils to international conventions. Through close collaboration with partners at the grassroots, we make our research and advocacy relevant to their needs.

We have been a key contributor to many international policy processes, including the Intergovernmental Panel on Climate Change, the Millennium Ecosystem Assessment, the Brundtland Report, Agenda 21, the Earth Summits and the UN conventions on climate change, desertification and biodiversity.

IIED is distinguished also by bridge-building between policy and practice, local and global, rich and poor, government and private sector, and diverse interest groups. Our evidence-based approach allows us to examine key trade-offs and highlight the gaps between rhetoric and reality. Our array of methods and tools allows us to combine participatory practice with economics, communications and advocacy. We recognise that no single input or intervention makes the difference. It is our distinct mix of methods, skills and capabilities — combined with our flexibility to respond to the changing world around us — that helps bring about change.

Our mission

To build a fairer, more sustainable world, using evidence, action and influence in partnership with others.

Our focus areas

Our work takes three forms: research, advice and advocacy: we publish in journals and maintain high research standards, like an academic institute; we advise government, business and development agencies, like a consultancy; and we argue for change in public policy, like an advocacy organisation. We focus on bottom-up solutions, stay open to flexible, adaptable solutions and are marked by a tradition of challenging conventional wisdom through original thinking.

Our strategy covers four thematic goals and three institutional priorities:

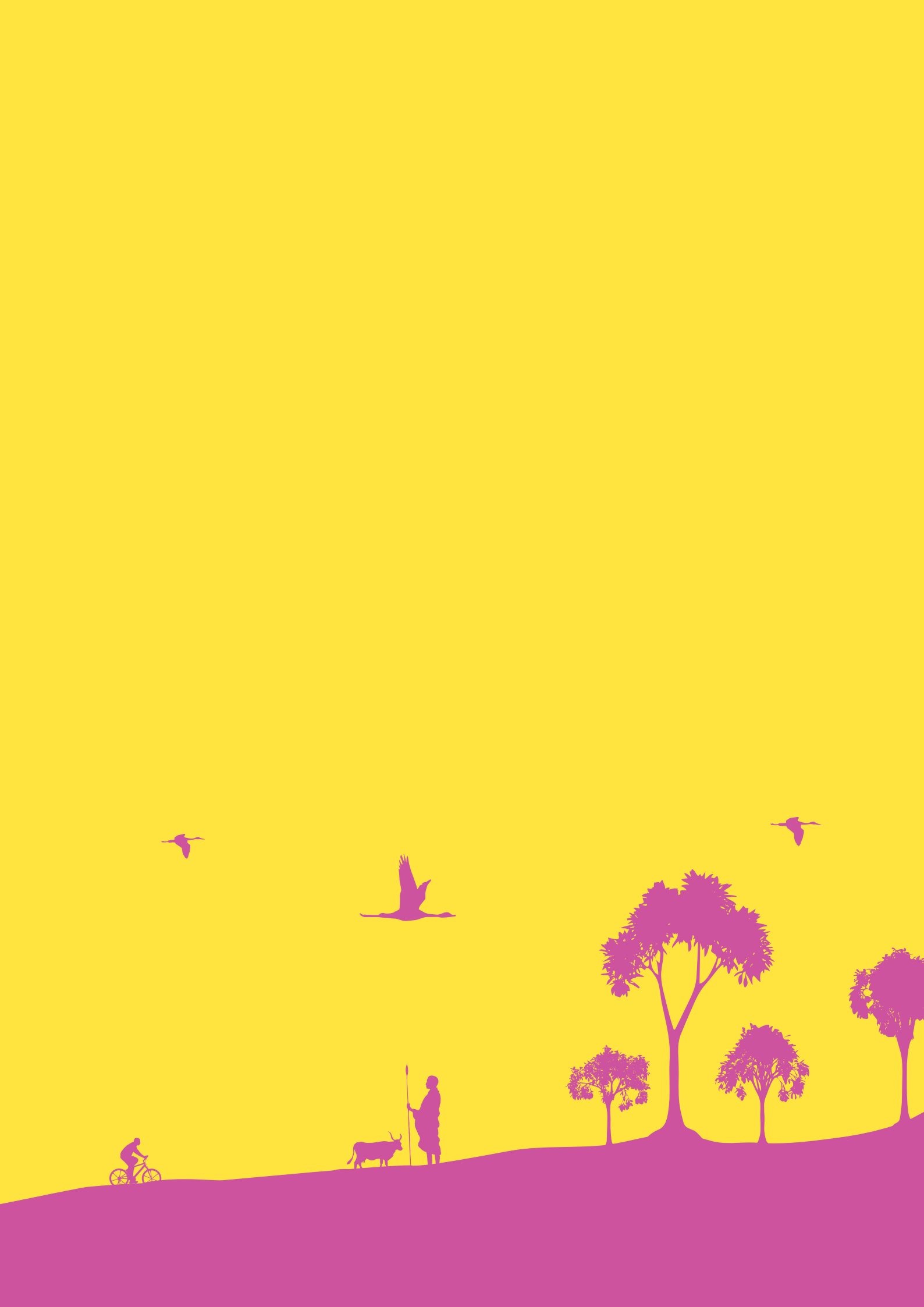
1. Tackle the 'resource squeeze'
2. Demonstrate climate change policies that work for development
3. Help build cities that work for people and planet
4. Shape responsible markets
5. Communicate and influence at all levels
6. Governance for sustainable development
7. Invest in institutional performance

Our partners

Partnerships are key to the way we work at IIED: they keep our approach fresh and dynamic round the world. By forging alliances with individuals and organisations ranging from urban slumdweller to global institutions, we help ensure that national and international policy better reflects the agendas of marginalised people.

We work with many partners across the globe. Some are people working in other NGOs, governments, academia, indigenous people's groups and multilateral agencies such as the UN. Others are alliances that we either steer or work very closely with, often at the grassroots in developing countries. We also play an active role in international networks such as the International Union for Conservation of Nature.





Finding your way around Fair ideas

Fair ideas takes place across a range of rooms and venues within the Pontifícia Universidade Católica do Rio de Janeiro (PUC-RIO). Find your way around using the map below.

KEY

- E** Entrance
- 1** Auditorium
- 2** Pastoral
- 3** Anchieta
- 4** Rio Datacentro
- 5** Leme building
- 6** Frings building
- 7** Exhibition stands
- R** Registration/helpdesk
- S** Speakers tent
- M** Media spaces
- 🍴** Food and drink
- 🚻** Toilets
- 🚗** Taxis
- 🚌** Buses
- P** Car park

