

Template to organise analysis and seek feedback:

An example from Next Generation System interviews in New Zealand

Partner: [Name of interviewee(s)]

Team members present: [Name of interviewer(s)]

Partner Background

Current system [What are they doing now – how large is the business, what is their current land-use etc]

Key drivers for change [What is influencing their land-use decision making]

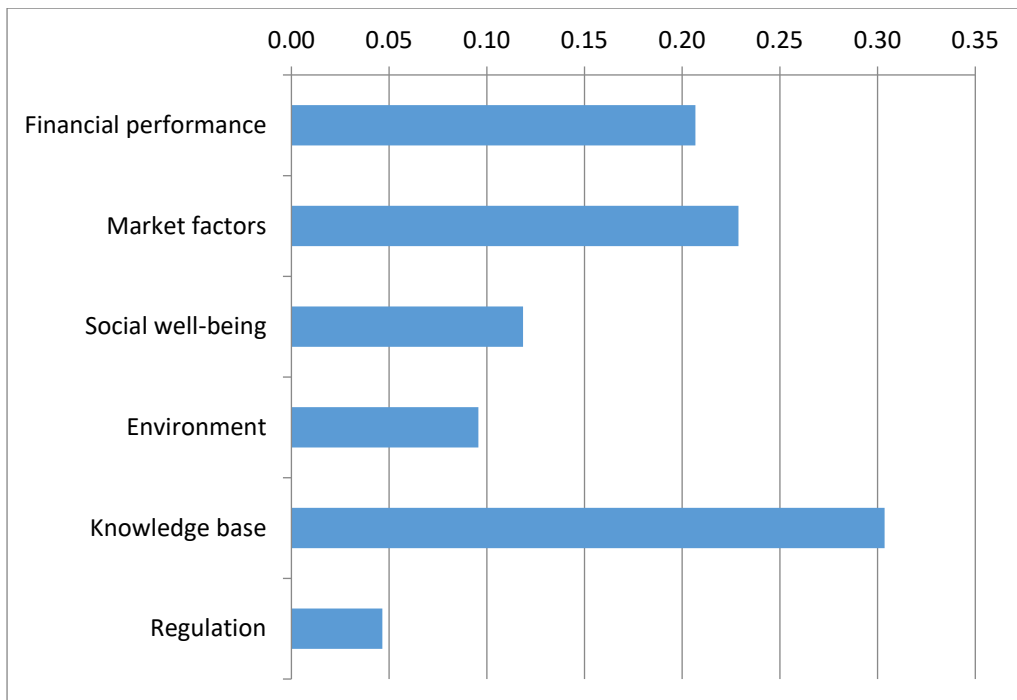
What are they interested in? [What alternative land-uses e.g. enterprises, crops/livestock etc. are they considering and why]

Analysis of key decision-making criteria

Domains

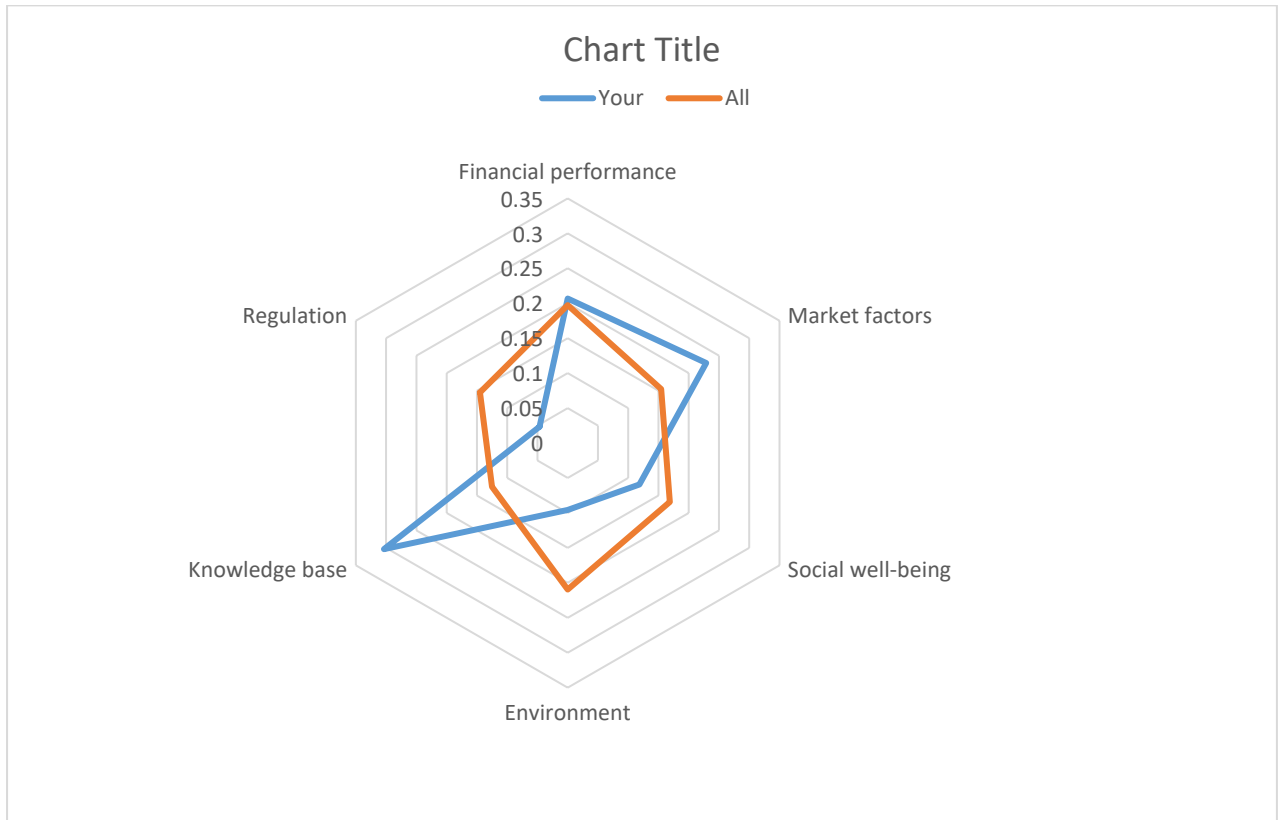
[Here, introduce the findings from the AHP (Figure 1) and include discussion around the domains (criteria)]

Figure 1: [An example: highlighting the interviewees results at the domain level]



[When you have done a number of interviews you can extend the discussion to compare the interviewee results with those of others that you have interviewed and place a chart like Figure 2 into the template]

Figure 2: [Include an example of interviewee versus all]

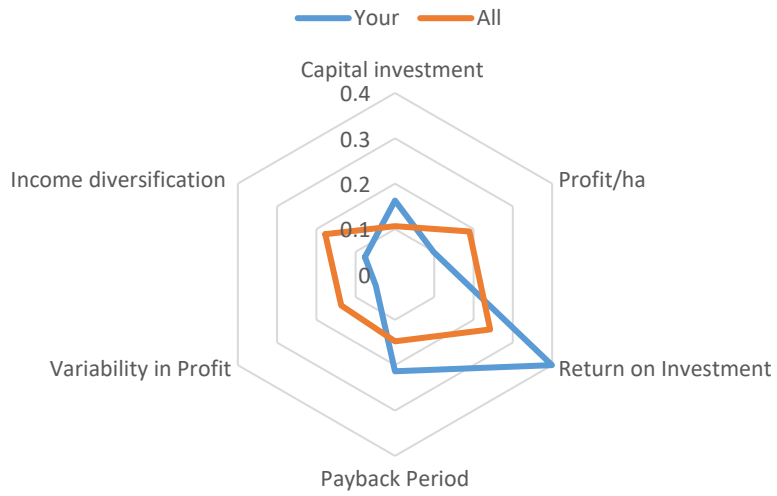


Weighting within domains

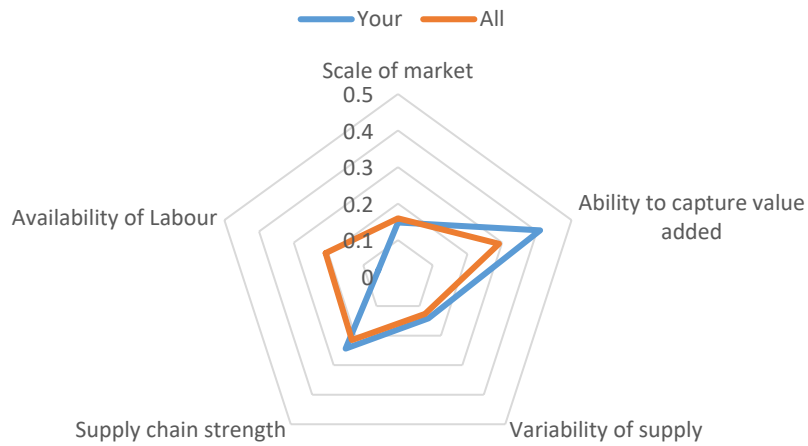
[Here, discuss the results within each of the domains and consider what 'picture' emerges]

[Insert figures – examples are given below of what this may look like across the domains we used in New Zealand]

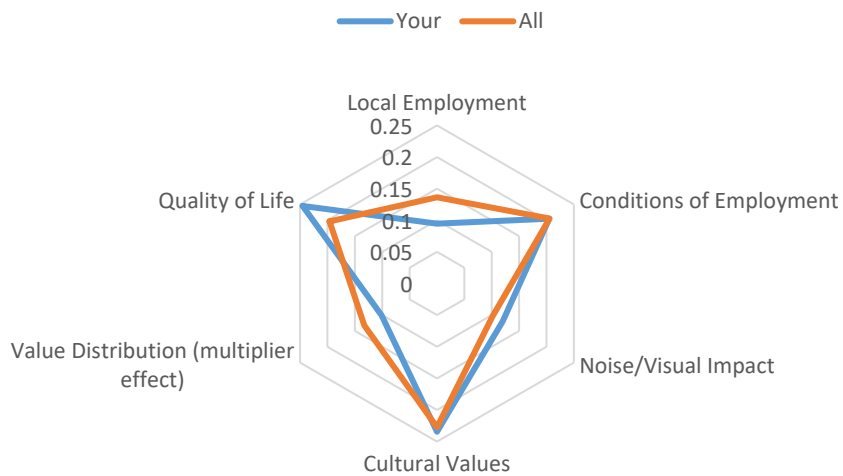
Financial



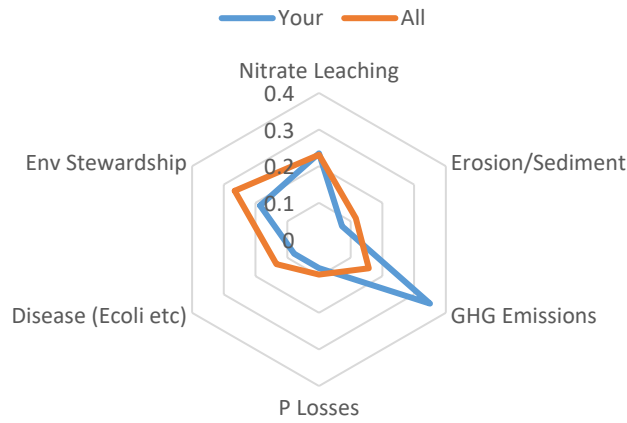
Market



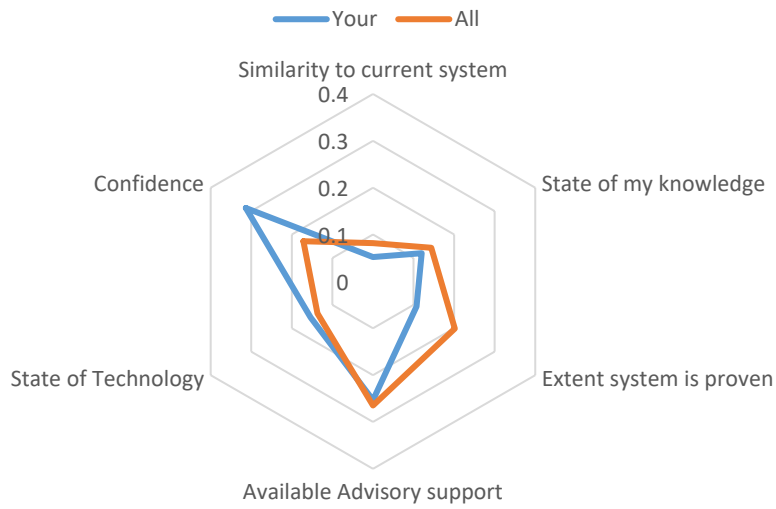
Social



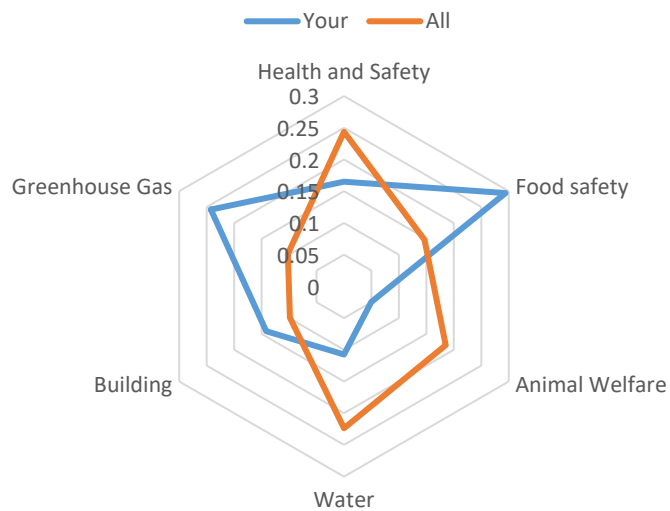
Environment



Knowledge



Regulation



Overall results

[Here, include a discussion of the overall results that you got from your AHP – i.e the weight given to the individual components you have identified as important to the decision making-process.]

Figure X: [Here, present an overall picture of their results]

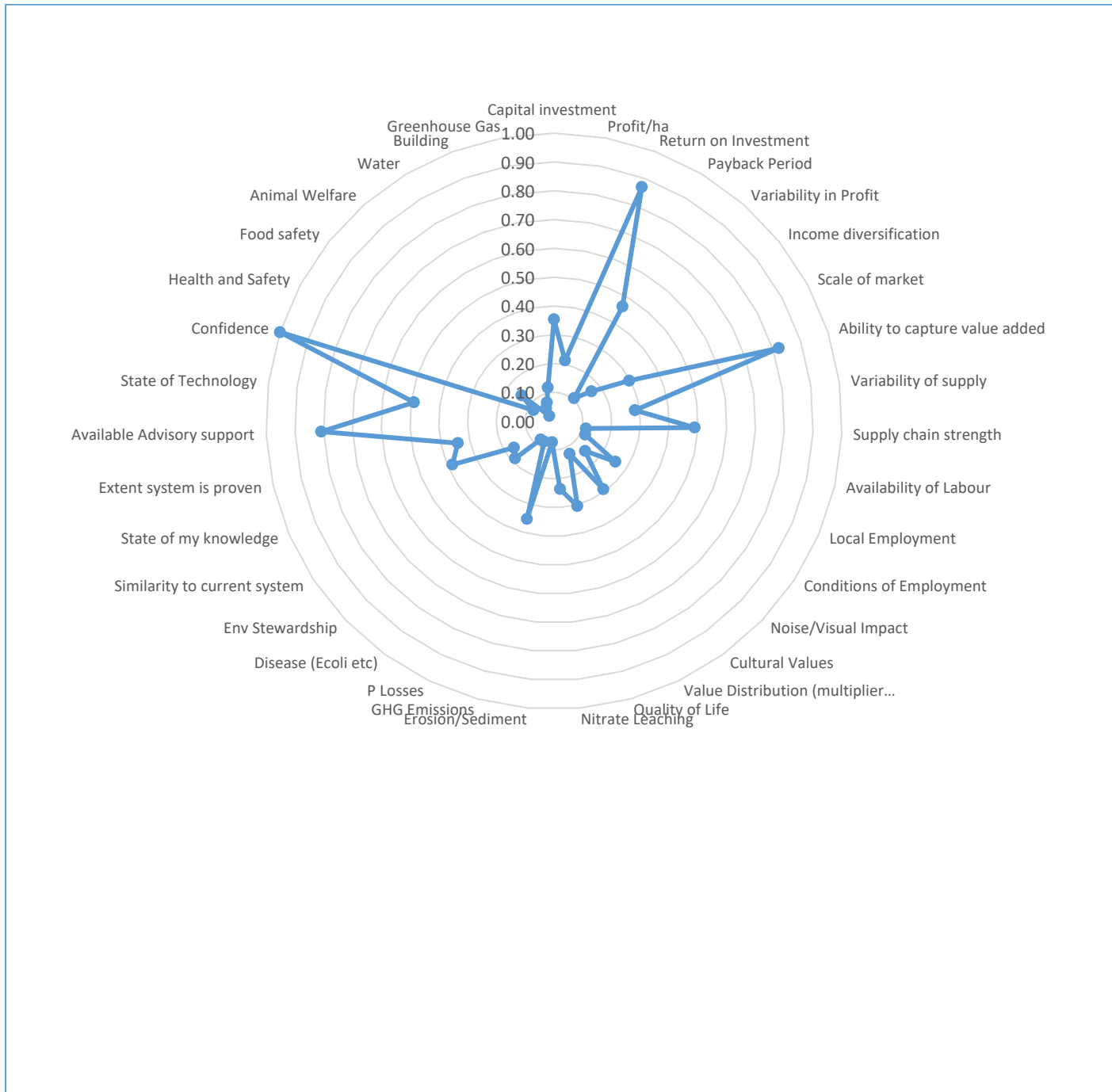
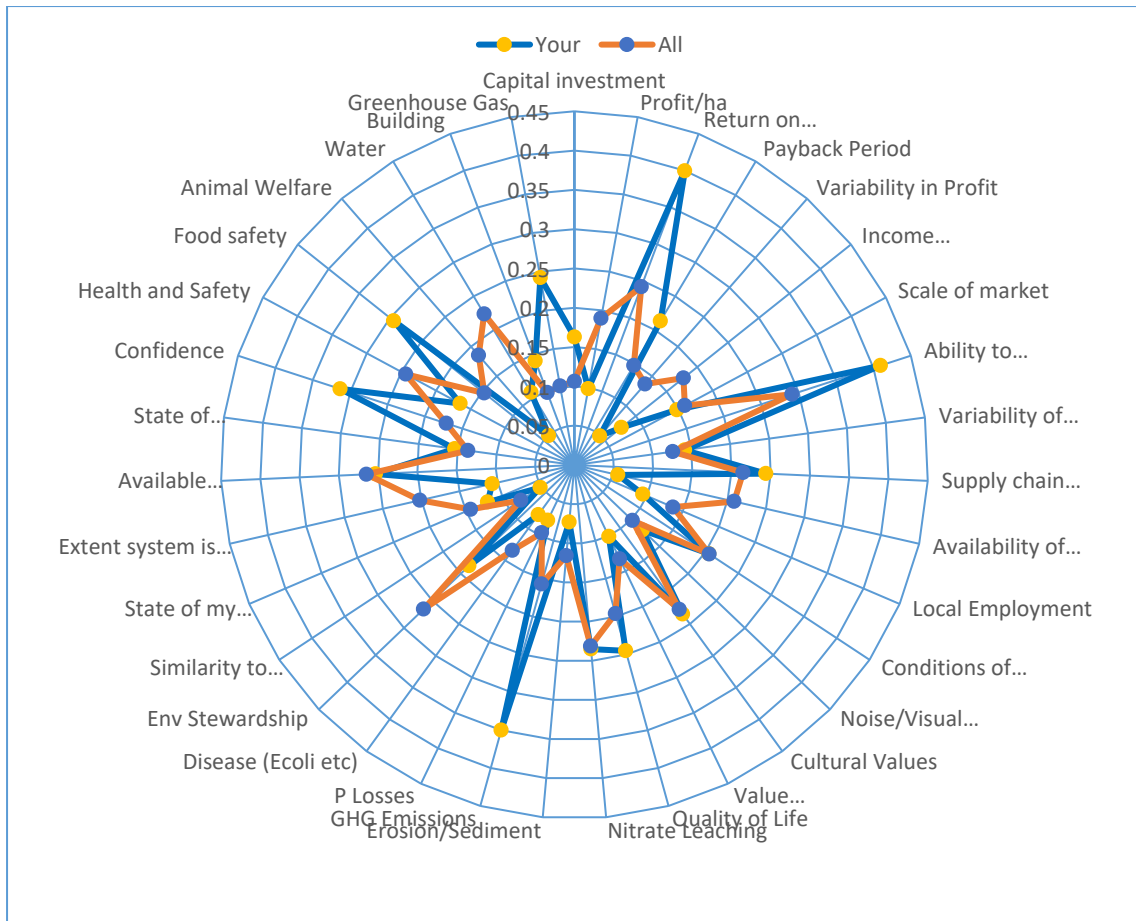


Figure Y: [Here, present an overall picture of their results compared with others]



Next steps

[What are next steps? How can the partner/interviewee use the results? How will you use them? Etc.]